

01-JUN-2000

((FRONT PANEL))

Ultra Tide WITH BLEACH

Laundry Detergent

DOMESTIC

Cotton⁷

CAUTION:

KEEP OUT OF REACH OF CHILDREN.

SEE SIDE PANEL FOR OTHER PRECAUTIONS.

Ⓢ (Kosher Symbol)

Potential Anti-microbial claims:

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria
with an extra half scoop

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria
with an extra 95 mL dose

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria
with a 285 mL dose

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria
with a 285 mL dose (6, 13, 19, 32, or 40 Germ Kill Uses)

With Sanitizing Bleach

Sanitizes Laundry

Laundry Sanitizer

Sanitizes fabric and clothing

Antibacterial

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria

Kills/Eliminates/Removes/Washes away 99.9% of germs/bacteria
on clothes

Kills/Eliminates/Removes/Washes away 99.9% of odor causing germs/bacteria

Kills/Eliminates/Removes/Washes Away 99.9% of odor causing germs/bacteria on clothes

Provides deep down cleaning and 99.9% germ kill

Cleans away 99.9% of germs/bacteria

Kills/Eliminates/Removes 99.9% of germs/bacteria in the wash water

PROCTER & GAMBLE INC., TORONTO, ONTARIO M5W 1C5

(Picture of Scoop)

1.2 kg 10 Uses*

2.4 kg 20 Uses*

3.5 kg 29 Uses*

5.9 kg 48 Uses*

7.3 kg 60 Uses*

* may use (Medium 190 mL Uses) or (190 mL Uses) in place of >Uses=

((SIDE PANEL))

ULTRA TIDE WITH BLEACH

7The seal of Cotton is a trademark of Cotton Incorporated. Used under license. Cotton7

This package contains (10, 20, 29, 48 or 60) medium (190 mL) uses on average based on weight (as measured to the lower fill line on the scoop). The precise number of uses from each package will vary slightly with plant packing variations, setting during shipment and the method of scooping.

GUARANTEE:

Sodium Nonanoyloxybenzene sulfonate 3.46%

REG. NO. 25091 P.C.P. ACT

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed.

FIRST AID: IF IN EYES: Hold eyelids open and flush thoroughly with water for 15 minutes. If irritation persists, call a physician. IF SWALLOWED: Drink 1 or 2 glasses of water or milk. Call a physician or Poison Control Centre.
Trade mark and graphic design owned by Procter & Gamble Inc., Toronto, Ontario M5W 1C5

ULTRA TIDE WITH BLEACH IS SAFE FOR ALL WASHABLE COLOURFAST FABRICS AND DOES NOT CONTAIN CHLORINE BLEACH. TO TEST FOR COLOUR FASTNESS: dissolve 30 mL (2 tbsp.) Of Ultra Tide with Bleach in 250 mL (1 cup) of hot water and soak hidden area of garment for 20 minutes. Rinse in warm water and let dry. Compare with rest of garment. If not change occurred, wash as usual.

BOX MADE FROM 100% RECYCLED PAPER

NO PHOSPHATE IS ADDED. Trace amounts may be present due to normal manufacturing conditions.

NOT EVERY BOX YOU BUY FROM NOW ON WILL HAVE A SCOOP, SO PLEASE REMEMBER TO KEEP YOUR OLD SCOOP.

QUESTIONS? 1-800-668-0198 Mon - Fri 8 am to 8 pm (ET)

Ultra Tide with Bleach
Cotton

1. Sort (picture of sorting laundry)
2. Read (picture of reading garment label)
3. Select (picture of thermometer and water)
4. Measure

Fill to lower line for medium loads. 190 mL (Picture of a scoop filled to lower line)

Fill to middle line for large or heavily soiled loads. 247 mL
(Picture of a scoop filled to the medium line)

To Kill 99.9% of germs/bacteria:

Fill to top line (285 mL)(Picture of a scoop filled to the top line)

Wash in warm or hot water (\$ 32EC)

Wash for \$ 10 minutes

Set water fill level to medium (#64 L)

or

To Kill 99.9% of germs/bacteria:(Picture of a scoop filled to the top line)
Fill to top line (~285 mL)
Wash in warm or hot water (minimum 32EC)
Wash for at least 10 minutes.
Set water fill level to medium (maximum 64L)

or

To kill 99.9% of germs/bacteria: (Picture of a heaping scoop)
Use an additional half scoop of product (~285 mL)
Wash in warm or hot water (\$32EC)
Wash for \$ 10 minutes
Set water fill level to medium (# 64 L)

or

To Kill 99.9% of germs/bacteria: (Picture of a heaping scoop)
Use an additional half scoop of product (~285 mL)
Wash in warm or hot water (minimum 32EC)
Wash for at least 10 minutes
Set water fill level to medium (maximum 64 L)

5. Add (Picture of adding detergent to the washing machine)
6. Add water (picture of washing machine filling with water)
7. Add (Picture of adding clothes to the washing machine)

COLOUR FASTNESS TEST

1. Choose label instructions (Picture of garment label)
2. Dissolve 30 mL (2 tbsp) 250 mL (1 cup) H₂O
3. Soak 20 minutes (picture of a portion of a garment soaking in the solution)
4. Rinse and Dry (picture of a green traffic light with a garment with no fading, and a picture of a red traffic light with a garment showing fading)

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