

Generation® BlueMax® Paraffin Block

*Kills Norway Rats, Roof Rats, House Mice and Warfarin-Resistant House Mice
Rats and Mice may consume a lethal dose in a single feeding*

DOMESTIC

GUARANTEE: Difethialone..... 0.0025%

Contains Calcium Propionate at 0.238% as a preservative. Contains Potassium Sorbate at 0.282% as a preservative. Contains Sodium Benzoate at 0.238% as a preservative.

REG. NO. 28169 P.C.P. ACT

KEEP OUT OF REACH OF CHILDREN
READ THE LABEL BEFORE USING
WARNING, CONTAINS THE ALLERGENS WHEAT AND FISH

WARNING
[Diamond Skull & Crossbones Symbol]
POISON

NET CONTENTS: 454 g [*340 g*]

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DIRECTIONS FOR USE:

For the control of Norway rats, Roof rats and House mice inside and in areas adjacent to homes.

Selection of Treatment Areas: Treated baits should be placed in tamper-resistant bait stations, or in locations not accessible to children, pets, wildlife or domestic animals. Tamper-resistant bait stations must have the following characteristics: be constructed of high-strength material and resistant to destruction by children and animals; have an entrance which prevents children and non-target animals from reaching bait; have an internal structure which prevents bait from being shaken loose; have an access panel which fastens securely and locks; capable of being securely fastened to a surface; be clearly labelled: DANGER POISON.

Place bait in locations where rats and mice travel and will most likely find and consume the bait. Placement along walls, in corners, by gnawed openings, in and around burrows, and in concealed locations where rats and mice feed is desirable. Maintain a steady supply of fresh bait. Remove any spoiled or contaminated bait promptly. Do not place bait in areas where there is a possibility of contaminating food or surfaces that may come in contact with food.

APPLICATION DIRECTIONS:

Each Generation BlueMax Block consists of a 450 g [340 g] slab which is to be broken into 8 pieces [6 pieces] (i.e. 56 grams each).

For Norway Rats (*Rattus norvegicus*) and Roof Rats (*Rattus rattus*): Norway rats usually inhabit the ground floor of structures and burrow in the ground. They will range approximately 15 to 100 m from their nesting area seeking food and water. Roof rats, however, are excellent climbers and usually infest the upper stories of structures. Hence, special attention must be paid to this species ability to climb by placing baits in the roof rats activity area. For both species, eliminate as much of the naturally occurring food as possible and place 3 to 10 pieces of block (usually at intervals of 5 to 10 meters) within the treatment area. Maintain an uninterrupted supply of fresh bait for at least 10 days, or until signs of rat activity cease.

For House Mice (*Mus musculus*): House mice are excellent climbers and will infest all floors in a structure. Mice will only range approximately 10 m from their nesting area seeking food. Eliminate as much of the naturally occurring food as possible and place 1 piece of block at intervals of 2 to 4 meters within the treatment area. . If a bait placement is not disturbed after several days, move the placement approximately 1 meter. Two (2) pieces of block per placement may be necessary at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

Note: Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and unconsumed bait properly. To prevent reinfestation, eliminate rodent food, water and harbourage as much as possible. If reinfestation occurs, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

PRECAUTIONS:

KEEP OUT OF REACH OF CHILDREN, PETS, DOMESTIC ANIMALS AND WILDLIFE. Keep away from feed or food. May irritate eyes. May be harmful or fatal if swallowed or absorbed through the skin because this material may reduce the clotting ability of blood and cause bleeding. **USE GLOVES WHEN HANDLING PRODUCT AND WHEN DISPOSING OF DEAD RODENTS, UNCONSUMED BAITS AND EMPTY CONTAINERS.** Do not get in eyes, on skin, or on clothing. Wash arms, hands, and face with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. This product is toxic to fish and wildlife. Keep out of lakes, streams or ponds.

FIRST AID:

If in eyes, flush with water for 15 minutes. If irritation persists, seek medical attention. If on skin, wash affected area thoroughly with soap and water. If swallowed, give patient one or two glasses of water and induce vomiting by touching back of throat with a finger or blunt object; repeat until vomitus is clear. Do not induce vomiting or give anything by mouth to an unconscious person. Seek medical attention or contact Poison Control Centre IMMEDIATELY. Take container, label or product name and PCP Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION:

Vitamin K1 in the form of intramuscular or subcutaneous injections, or by oral ingestion are suggested remedial treatments for anticoagulant poisoning. The severity of the case measured by establishing prolonged prothrombin times (P.T.) will determine appropriate therapy. Monitoring P.T. will indicate the necessity of repeated treatments. Contains wheat and fish - may cause allergic reaction in sensitive persons.

STORAGE AND DISPOSAL:

Store bait in original, tightly sealed container. Store in a cool, dry place. Do not contaminate water, food or feed by storage or disposal. Do not reuse empty container. Wrap and dispose of empty container with household garbage. Used bait (spoiled, contaminated or unconsumed bait) should be securely wrapped and placed in closed containers and disposed of in the garbage. For information on disposal of unused or unwanted product, contact the manufacturer or the provincial regulatory agency.

RODENT DISPOSAL:

To reduce exposure of pets, non-target birds and other wildlife to poisoned carcasses, dead rodents should be securely wrapped and placed in closed containers and disposed of in the garbage. Otherwise, securely wrap carcasses and bury to a depth that will make them inaccessible to scavengers.

OPTIONAL LABEL STATEMENTS

Kills Rats & Mice Dead

Contains / With Bitrex®

Bitrex™ is a trademark of Macfarlan Smith Ltd., Edinburgh, Scotland

CONTAINS BITTERING AGENT

New Formula

This label transcript service is offered by the Pest Management Regulatory Agency to provide efficient searching for label information. This service and this information do not replace the official hard-copy label. The PMRA does not provide any guarantee or assurance that the information obtained through this service is accurate, current or correct, and is therefore not liable for any loss resulting, directly or indirectly, from reliance upon this service.