Ben's Tick Repellent

Solution

DOMESTIC



FLAMMABLE

WARNING---EYE IRRITANT

READ THE LABEL BEFORE USING

KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT: Icaridin......20%

REGISTRATION NO.: 33704 PEST CONTROL PRODUCTS ACT

NET CONTENTS: 14 mL to 200 mL

Tender Corporation 944 Industrial Park Rd Littleton, NH 03561 1-800-258-4696

[Ben's Tick Repellent provides long-lasting, 12 hour effective protection from mosquitoes and ticks, and 10 hour protection from black flies. Not oily, greasy or sticky. Will not damage fishing lines, plastic or other synthetic materials. It smells great too.]

DIRECTIONS FOR USE:

Hold 15 to 20cm from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion. Apply sparingly, not under clothing and only when necessary. Do not apply directly to face or to excessively sunburned skin. TO APPLY TO FACE: Spray hands and apply avoiding eyes and mouth. Apply sparingly around ears. Do not spray in enclosed spaces. Reapply if necessary after 12 hours for protection from mosquitoes and ticks, and 10 hours for protection from black flies.

PRECAUTIONS:

Supervise applications on children. Do not apply to the hands of smaller children. Do not use on infants under 6 months of age. Causes moderate eye irritation. Avoid contact with eyes, mouth, cuts, wounds or irritated skin.

Flammable, do not store near heat sources, sparks or open flame. Do not smoke while applying.

FIRST AID:

<u>If in eyes</u>: Hold eye open and rinse gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

<u>If swallowed</u>: Call a physician or poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Treat symptomatically.

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Do not re-use empty container. Wrap and dispose of empty container with household garbage.

ENGLISH OPTIONAL MARKETING TEXT:

- 1. Protects from Mosquitoes and Ticks for 12 hours
- 2. Repels [Mosquitoes] [and] [ticks] [for 12 hours]
- 3. Repels black flies [for 10 hours]
- 4. 12 hours of [Worry-free] [effective] [powerful] protection [from] [against] [Mosquitoes and Ticks]
- 5. 10 hours of [worry-free] [effective] [powerful] protection [from] [against] black flies
- 6. Repels ticks that may [carry][spread][transmit] [Lyme Disease]
- 7. Repels Mosquitoes that may [carry][spread][transmit] West Nile
- 8. [Strong] [Long-Lasting] [Maximum] [Effective] [Tick] [Mosquito] [black fly] [Protection] [against Ticks] [against Mosquitoes] [against black flies]
- 9. Up to 12 Hours of Protection [against] [Mosquitoes] that may [carry][spread][transmit] [West Nile]
- 10. 12 Hours of Protection [against] [Ticks] [Lyme Disease]
- 11. 12 Hours of Protection [against] [Mosquitoes and ticks]
- 12. [Tick] [Mosquito] [Black Fly] [Shield] [Proof] [Barrier] [Tough] [Relief] [Stopper] [Blocker] [Armor] [Repel] [Defense]
- 13. Tougher than [Ticks] [Mosquitoes] [Black Flies]
- 14. Defense against [Ticks] [Mosquitoes] [Black Flies]
- 15. [Protection for the entire family] [Use with confidence on the whole family]
- 16. Won't damage [cotton] [wool] [nylon] [acetate] [rayon] [spandex] [other synthetic materials] [fishing line] [gun barrels] [plastic lenses] [sporting equipment] [gear] [synthetics] [plastics] [fishing equipment] [angling gear] [hiking gear] [clothing] [sunglasses] [cell phones] [cell phone cases] [water bottles] [swimwear] [golf clubs] [golf gloves] [nylon] [rain jackets]
- 17. [Travel Size] [Pocket Size] [Carry-on Size] [TSA approved size] [airplane size] [backpack size] [purse size] [ideal for travel] [maximum size for carryon bags]
- 18. [Convenient] [Easy to Use] [On-the-go]
- 20. [Reliable] [trusted] [long-lasting][insect] protection for the [whole][entire] family
- 21. [Great for the whole family] [Family Friendly] [Suitable for the entire family]
- 23. [Great for] [Ideal for] [backpacking], [backyard barbecues], [hiking] [fishing][international travel], [camping] [evenings outdoors] [picnicking] [beaching], [boating], [kayaking] [canoeing], [paddling] [paddle boarding] [on the water activities] [the whole family]
- 24. [protect][defend][shield] your family from [ticks][mosquitoes]
- 25. You'll forget you're wearing it, but the ticks, black flies and mosquitoes won't
- 26. Family [tick, black fly and mosquito repellent] [tick, black fly and mosquito spray]
- 27. [Repels] [deters] ticks, black flies and mosquitoes
- 28. Apply after sunscreen
- 29. [head totoe][quick][even][coverage]
- 32. [Formulated] [Contains] [With][20%] Icaridin
- 33. [heavy duty] [sport] [Formula]
- 34. [Light Feel] [Clean Feel]
- 35. [Non] [Not] [Oily] [Greasy] [Sticky]

- 36. Dye Free
- 37. Specially formulated for [fishermen] [hunters] [outdoorsmen] [active lifestyles]
- 38. [Icaridin] [the active ingredient] is based on the natural compound Piperine, which is responsible for the pungency in blackpepper.
- 39. Maximum strength 20% Icaridin formula
- 40. {Product Name} is a synthetic replica of a natural solution
- 41. Inspired by nature
- 42. When applied correctly, Ben's Icaridin forms a vapor barrier at the skin surface that deters mosquitoes from landing on the skin.
- 43. [Original][outdoorsman][outdoors][backyard] [family][sports][sportsman][active] [everyday][maximum strength] Formula
- 44. [Powerful] [Extreme] [Instant] [Complete] [Mosquito] [Tick] [shield] [defense] [protection]
- 45. Repels [ticks] [mosquitoes] [annoying ticks and mosquitoes]
- 46. Proven [results] [effective]
- 47. Field tested
- 48. [strong] [maximum] [high quality] [reliable] [dependable] [long lasting] [effective] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes]
- 49. The [tick] [mosquito] [black fly] formula
- 50. [Immediate] [fast acting] [grab & go] [spray & go] [tick] [mosquito] [defense] [protection]
- 51. Immediate [tick] [mosquito] repelling action
- 52. Don't Get Bitten, Get Ben's
- 53. As always, DEET-Free
- 54. DEET-Free, As Always
- 55. [tough on ticks, black flies and mosquitoes] [gentle on skin]
- 56. Tough on [ticks] [moguitoes] [black flies], gentle on you
- 57. [for use on] Children [over] [older than] 6 months [+] [and older]
- 58. Ben's
- 59. Ben's Icaridin
- 60. Ben's Insect Repellent
- 61. Ben's Tick Repellent
- 62. Ben's Tick and Insect Repellent
- 63. Ben's Mosquito Repellent
- 64. No rubbing required
- 65. Carry-on Size
- 66. Airplane Size
- 67. Airplane carry-on size
- 68. Travel size
- 69. Convenient travel size
- 70. Approved airplane travel-size
- 71. Approved for airplane travel.
- 72. Up to 10 hours of protection against biting flies, stable flies, black flies, gnats, chiggers, and sand flies.
- 73. Does not Damage Plastic
- 74. Family Protection [from] [ticks] and [mosquitoes] [for 12 hours]
- 75. Tick and insect repellent
- 76. Tick repellent
- 77. Insect repellent
- 78. Mosquito repellent
- 79. 12 hours [of]