

<<front panel of outer package (box)>>

OFF!<sup>®</sup>  
Deep Woods<sup>®</sup>  
Insect Repellent Towelettes 2

IMPREGNATED FABRIC  
DOMESTIC  
WARNING - EYE IRRITANT

KEEP OUT OF REACH OF CHILDREN READ  
THE LABEL BEFORE USING

ACTIVE INGREDIENT: 20% Icaridin

REG. NO. 30156 P.C.P. ACT

Net Contents: 2 - 96 g  
(xx Individually Wrapped Towelettes)

S.C. Johnson  
A Family Company (logo)  
1 Webster, Brantford, ON,  
Canada N3T 5R1 1-800-558-  
5566

<<Optional Text>>

Contains Icaridin (Insect repellent)

(Effective) (Proven) (Delivers) (Powerful) (Proven shield) (Stay protected) (Lasts for) (You can count on) protection (for up to 7 hours) from mosquitoes and (for up to 8 hours) from ticks

Long Lasting Protection from Mosquitoes

Long Lasting Protection from Mosquitoes and Ticks

Repels mosquitoes for up to (7) hours

Repels ticks for up to (8) hours

Repels ticks

DEET Free

Keeps bugs OFF!

BUG-OFF<sup>™</sup>

Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 7 hours of protection against mosquitoes and with up to 8 hours of protection against ticks

Non-Greasy (formula)

(Outdoorsmen)(Active) (Sports) formula

It feels good on the skin, not oily, greasy, or sticky.  
Doesn't feel like you have it on  
You won't know you have it on.  
Leaves a pleasant feeling on skin  
Clean feel  
Feels comfortable  
(For people) (on-the-go) (protection)  
Protection that fits your lifestyle  
For playing and relaxing outdoors  
Specially formulated for (hunters,) (hunting,) (fishermen,) (fishing,) (hikers,) (hiking,) (campers) (camping) (and) (other outdoorsmen) (other outdoor activities)  
x Individual towelette packet(s) x  
individually wrapped towelette(s)  
Handy to carry with you  
Convenient  
Portable  
Convenient and Portable  
Pre-moistened repellent towelettes  
(Individually wrapped so it won't dry out) (and) (it fits anywhere)  
(Product name) convenient to toss in your (Car) (Desk) (Purse) (Bag) (Briefcase) (Gym Bag) (Beach Bag) (Back Pack) (Wallet)

It smells great too.  
Won't leave you smelling like bug repellent  
(Light) (Pleasant) (Clean) (Fresh) (Great) scent (that) (won't leave you smelling like bug repellent) (It's) pleasant smelling

No fragrance (formula)  
Fragrance-free (formula)  
No-odor (formula)  
Odorless (formula)

<<back panel of box>>

**DIRECTIONS FOR USE:** Apply sparingly, not under clothing and only when necessary. Remove individually wrapped towelette from box and open the wrapper. Unfold towelette and apply evenly over all exposed skin except eyes and mouth. Each towelette will cover an adult face and arms, or an equivalent area. Reapply after 7 hours if necessary for protection from mosquitoes and 8 hours if necessary for protection from ticks.

**PRECAUTIONS:** KEEP OUT OF REACH OF CHILDREN. Supervise applications on children. Do not apply to the hands of small children. Do not use on infants under 6 months of age. Avoid contact with mouth. Causes eye irritation. DO NOT get in eyes.

**FIRST AID:** If irritation or other adverse effects develop wash with soap and water immediately. Seek medical attention if symptoms persist. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice. **If swallowed:** Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do NOT induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

**TOXICOLOGICAL INFORMATION:** Treat symptomatically.

**DISPOSAL:** Dispose of used towelettes and box in household garbage.

Questions? Comments? Call 1-800-558-5566 or write Helen Johnson.

OFF.ca

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A family company since 1886. Fisk Johnson (logo)

FOR SALE IN CANADA ONLY.

<<front panel of pouch for individually wrapped towelette>>

OFF!<sup>®</sup>

Deep Woods<sup>®</sup>

Insect Repellent Towelettes 2

IMPREGNATED FABRIC

DOMESTIC

WARNING - EYE IRRITANT

KEEP OUT OF REACH OF CHILDREN READ  
THE LABEL BEFORE USING

ACTIVE INGREDIENT: 20% Icaridin

REG. NO. 30156 P.C.P. ACT

Net Contents: 3.5 g

S.C. Johnson

A Family Company (logo)

<<Optional marketing claims, may appear on primary or secondary panel>>

Lasts for up to 7 hours against mosquitoes and 8 hours against ticks

Stay protected for up to 7 hours from mosquitoes and 8 hours from ticks

(Keeps working) (for) up to 7 hours against mosquitoes and 8 hours against ticks

(Proven) (Effective) Protection (you can count on for up to 7 hours against  
mosquitoes and 8 hours against ticks)

(Delivers) (Powerful) protection (keeps working) for up to 7 hours against  
mosquitoes and 8 hours against ticks

Proven shield for up to 7 hours against mosquitoes and 8 hours against ticks

Up to 7 hours of proven protection from mosquitoes and 8 hours from ticks

Effective protection up to 7 hours from mosquitoes and 8 hours from ticks Enjoy  
the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up  
to 7 hours of protection against mosquitoes and 8 hours against ticks (Effective)

(Proven) (Delivers) (Powerful) (Proven shield) (Stay protected) protection (Lasts  
for) (You can count on) (for up to 7 hours) from mosquitoes and

(for up to 8 hours) against ticks

Repels mosquitoes for up to (7) hours

Repels (ticks) for up to (8) hours

Non-Greasy (formula)

(Outdoorsmen)(Active) (Sports) formula

Long Lasting Protection from Mosquitoes

Long Lasting Protection from Mosquitoes and Ticks

Convenient and Portable

<<back panel of pouch>>

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