

1

# Paradigm Herbicide Evaluation Report for Category B Streamlined, Subcategory 3.11 Application

**Application Number:** 2015-1037

**Application:** Category B, Subcategory 3.11 Application (new or changes to

product labels – new pests)

**Product:** Paradigm Herbicide **Registration Number:** Reg. No. 31304

Active ingredients (a.i.): halauxifen / florasulam [HXM / FRA]

PMRA Document Number: 2545994

# **Background**

Paradigm Herbicide (Reg. No. 31304) was first registered in June of 2014. Paradigm Herbicide contains 20% w/w halauxifen (Group 4 Herbicide) and 20% w/w florasulam (Group 2 Herbicide) and is labelled for selective post-emergent broadleaf weed control in cereal crops (spring wheat, durum wheat, winter wheat and spring barley) grown in the Prairie Provinces and the Peace River region of British Columbia. For specific details of uses, application rates and methods, precautions, restrictions, and personal protective equipment requirements, refer to the product label.

## **Purpose of Application**

Dow AgroSciences Canada Inc. has applied to amend the registration of Paradigm Herbicide to include a control claim for both Canada fleabane and annual sow-thistle when applied at 10 g ae/ha.

### **Chemistry, Health and Environmental Assessments**

A chemistry assessment was not required since there was no change to product chemistry. Health and Environmental assessments were not required since the use pattern, including host crops, application rates and timings of the component products remain unchanged.

#### **Value Assessment**

Annual sow-thistle and Canada fleabane are annual broadleaf weeds distributed across the cereal growing areas of Canada. Both weeds can be competitive with spring and winter cereals and can reduce crop quality and yield. There are presently few herbicide options available that provide post-emergence control of these weeds. Options for control of Canada fleabane are further limited by the existence and spread of biotypes resistant to Group 2 and Group 9 herbicides.



Data from 13 replicated small-plot field trials and three replicated large-plot demonstration sites conducted between 2010 and 2014 in Alberta, Saskatchewan, Manitoba, Ontario and Missouri (USA) were provided for review. The provided data demonstrated that Paradigm Herbicide applied in tank mix with an appropriate adjuvant can be expected to control both annual sowthistle and Canada fleabane.

### **Conclusion**

The PMRA has completed an evaluation of the subject application and has found the information sufficient to amend the registration of Paradigm Herbicide by including a control claim for both Canada fleabane and annual sow-thistle when applied at 10 g ae/ha.

### References

PMRA Doc Number	Reference
2512522	2015, Section 10 - Arylex Efficacy - ERICA_SONOL_v4 (Canada
	fleabane and annual sow-thistle), DACO: 10.1
2512524	2015, Trial Reports (16) Arylex Efficacy - ERICA_SONOL
	(Canada fleabane and annual sow-thistle), DACO: 10.2.3.3

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