

<< front panel>>

OFF![®]
botanicals[®]
insect repellent

PRESSURIZED SPRAY / DOMESTIC



FLAMMABLE

EXPLOSIVE

WARNING - EYE IRRITANT

KEEP OUT OF REACH OF CHILDREN
READ THE LABEL BEFORE USING

ACTIVE INGREDIENT: p-menthane-3,8-Diol 10%
*cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans.

REG. NO. 34594 P.C.P. ACT

15 - 500 g

S.C. Johnson
A Family Company (logo)
1 Webster, Brantford, ON,
Canada N3T 5R1.
1-800-558-5566

<< secondary panel >>

PRECAUTIONS:

KEEP OUT OF REACH OF CHILDREN AND PETS. Do not use on children under 3 years of age. Do not allow children to apply this product to themselves. Do not apply to the hands of children. Causes eye irritation. DO NOT get in eyes. Avoid contact with eyes and mouth. CONTENTS UNDER PRESSURE. Keep away from open flames, hot surfaces and sources of ignition. Do not puncture or incinerate. If irritation or other adverse effects develop wash with soap and water immediately and discontinue use.

FIRST AID:

If swallowed

Call a poison control centre or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give **any** liquid to the person. Do not give anything by mouth to an unconscious person.

If inhaled

Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

If in eyes

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

Take container, label or product name and *Pest Control Product* Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION:

This product contains petroleum distillates. Vomiting may cause aspiration pneumonia. Treat symptomatically.

STORAGE:

Store the product away from food and feed.

DISPOSAL:

Do not reuse empty container. Dispose of empty container with household garbage.

DIRECTIONS FOR USE

Shake well before use. Apply sparingly, not under clothing and only when necessary. **TO APPLY TO FACE:** Spray hand and apply, avoiding eyes and mouth. Do not spray directly on face. Do not spray in enclosed spaces. For continued protection from mosquitoes, biting midges and ticks, re-apply after 2 hours or for black flies, re-apply after 5 hours. Earlier re-application may be necessary after swimming, perspiration, vigorous activity or toweling. Do not apply more than 2 times per day. Do not apply to cuts or irritated skin. After returning from the outdoors, wash product from all exposed skin and wash contaminated clothing.

NOTICE TO USER

Note to Reviewer: text in parentheses () are optional.

This pest control product is to be used only in accordance with the directions on the label. It is an offence under the *Pest Control Products Act* to use this product in a way that is inconsistent with the directions on the label.

Questions? Comments? Call 1-800-558-5566 or write Helen Johnson.

OFF.ca

A family company since 1886. Fisk Johnson (logo)

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FOR SALE IN CANADA ONLY.

<<optional text for front or back panel>>

- DEET-free (†)
- p-menthane-3,8-Diol, a DEET alternative (†)
 - († For protection that lasts more than 2 hours, choose a Deet-based repellent. (Deet-based repellents have been effectively repelling mosquitoes for over 60 years.)
- Plant-based repellent ‡ [*Will appear if product brand name includes "Botanicals"*]
 - ‡Active ingredient chemically synthesized from pine oil extract.
- Botanical(s)
- Suitable for children 3 years (and above). Maximum application is two times per day.
- For use on (children & adults) (kids & adults) (adults & kids) (adults & children).*
 - *(For) ages 3 years and up when used as directed.
- Continuous spray
- Sprays upside down (too)(!)
- Works upside down (!)
- TruCover™(Technology)(™)
- TruCover (Technology)(™) has you covered
- Locking cap
- Twist n Lock (Cap)
- Twist to Lock (Cap)
- Twist and Lock (Cap)
- Twist & Lock (Cap)
- Precision spray
- Even application
- Provides (uniform) (consistent) (even) (spray) coverage
- A continuous aerosol spray that delivers controlled, uniform coverage on your skin
- TruCover (Technology)(™) is continuous aerosol spray designed to deliver optimal control and uniform coverage on your skin.
- Delivers uniform and consistent application of repellent to the skin
- Delivers a "TruCover" (™) resulting in uniform and consistent coverage.
- Precision spray to target hard-to-reach parts of the body.
- Active ingredient (chemically) (derived) (synthesized) from pine oil extract.
- Contains (the) (insect) repellent ingredient found in eucalyptus, but (chemically) (derived) (synthesized) from pine oil
- It contains the insect repellent ingredient found in eucalyptus plants but (chemically) (synthesized) (derived) from pine oil to create the active ingredient found in eucalyptus.
- (Repellent) (Active) (Ingredient) (Synthesized) from pine oil extract with other synthetic ingredients added.
- (Repellent) (Active)(Ingredient) (Derived) (Synthesized) from an extract of pine oil, with other synthetic ingredients added.
- It contains the synthetically engineered active ingredient found in eucalyptus plants but derived from pine oil.^β
- ^β Derived from pine oil to create the active ingredient found in eucalyptus. (Also available in (insert product name/descriptor))
- (it's) from the makers of OFF!
- S.C. Johnson A Family Company
- A Family Company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- [Product name] is (effective) (dependable) protection that has a (light) (clean) (pleasant) (refreshing) (great) scent
-

Note to Reviewer: text in parentheses () are optional.

- (Clean) (fresh) (light) (pleasant) (great) (refreshing) scent
- Shake well before using
- When used as directed, this pest control product will repel mosquitoes that may carry (the) West Nile (Virus)
- When used as directed, this pest control product will repel ticks that may transmit Lyme disease
- (Provides) protection from (annoying) mosquitoes, biting midges (and) (ticks) (for up to 2 hours)
- (Provides) protection from (annoying) black flies (for up to 5 hours)
- Leave(s) your skin protected from mosquitoes
- Protect yourself from mosquitoes
- Insect Repellent
- Repels (mosquitoes) (biting midges) (ticks) (up to 2 hours).
- Repels black flies (up to 5 hours).
- (Provides) protection from (annoying) mosquitoes (biting midges) (and) (ticks) (for up to 2 hours)
- (Provides) protection from (annoying) black flies (for up to 5 hours)
- (Plant-based ingredients synthesized from pine oil with other synthetic ingredients added) repel mosquitoes (black flies) (biting midges) (and) (ticks)
- (Active)(p -menthane-3,8 Diol) ingredient repels mosquitoes (black flies)(biting midges) (and) (ticks)(.) (!)
- (It's) specially formulated to effectively repel mosquitoes, biting midges and ticks for up to 2 hours and black flies for up to 5 hours.
- [Brand name] unique formula uses a plant-based ingredient with other synthetic materials (to repel mosquitoes, black flies, biting midges and ticks).
- (Relaxing) (Outdoor) mosquito (and tick) protection.
- Keep bugs OFF!
- Gives you peace of mind from mosquitoes
- Keep on hand
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- Enjoy the outdoors
- Get back (outside) (out there)
- (Place) (Carry) (Have) (:.) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- (Place) (Carry) (Have) a bottle (:.) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:.) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at sporting events) (boating) (fishing) (hiking) (while (gardening) (playing outside) (outside) (beach) (baseball games) (park)
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- (Clean) (fresh) (light) (pleasant) (great) (refreshing) scent
- SoftCover (Technology)^(™)
- SmoothCover (Technology)^(™)