

Ben's Icaridin

PRESSURIZED PRODUCT

DOMESTIC

DANGER



EXTREMELY FLAMMABLE EXPLOSIVE

WARNING – EYE IRRITANT

READ THE LABEL BEFORE USING
KEEP OUT OF REACH OF CHILDREN

Active Ingredient: Icaridin.....20%

Reg. No. 33863 PCP Act

Lot No Net
Contents



Tender Corporation
Littleton, NH USA 03561

Tender Canada
130 Claireville Drive
Etobicoke, ON M9W 5Y3
800-258-4696

[Ben's Icaridin provides long-lasting, 12 hour effective protection from mosquitoes and ticks, and 10 hour protection from black flies. Not oily, greasy or sticky. Will not damage fishing lines, plastic or other synthetic materials. It smells great too.]

DIRECTIONS FOR USE:

Hold 15 to 20cm from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion. Apply sparingly, not under clothing and only when necessary. Do not apply directly to face or to excessively sunburned skin. **TO APPLY TO FACE:** Spray hands and apply avoiding eyes and mouth. Apply sparingly around ears. Do not spray in enclosed spaces. Reapply, if necessary, after 12 hours for protection from mosquitoes and ticks and 10 hours for protection from black flies.

PRECAUTIONS:

Contents under pressure. Do not puncture or incinerate container, or place in hot water or near radiators, stoves or other sources of heat or store at temperatures over 50°C. Supervise applications on children. Do not apply to the hands of smaller children. Do not use on infants under 6 months of age. Causes moderate eye irritation. Avoid contact with eyes, mouth, cuts, wounds or irritated skin.

Flammable, do not use near heat sources, sparks or open flame. Do not smoke while applying.

FIRST AID:

If in eyes: Hold eye open and rinse gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

If swallowed: Call a physician or poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Treat symptomatically.

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Do not re-use empty container. When container is empty, press valve to release all remaining pressure. Wrap and dispose of empty container with household garbage.

English Optional Marketing Text

1. Protects from Mosquitoes and Ticks for 12 hours
2. Repels [Mosquitoes] [and] [ticks] [for 12 hours]
3. Repels black flies [for 10 hours]
4. 12 hours of [Worry-free] [effective] [powerful] protection [from] [against] [Mosquitoes and Ticks]
5. 10 hours of [worry-free] [effective] [powerful] protection [from] [against] black flies
6. Repels ticks that may [carry][spread][transmit] [Lyme Disease]
7. Repels Mosquitoes that may [carry][spread][transmit] West Nile
8. [Strong] [Long-Lasting] [Maximum] [Effective] [Tick] [Mosquito] [black fly] [Protection] [against Ticks] [against Mosquitoes] [against black flies]
9. Up to 12 Hours of Protection [against] [Mosquitoes] that may [carry][spread][transmit] [West Nile]
10. 12 Hours of Protection [against] [Ticks] [Lyme Disease]
11. 12 Hours of Protection [against] [Mosquitoes and ticks]
12. [Tick] [Mosquito] [Black Fly] [Shield] [Proof] [Barrier] [Tough] [Relief] [Stopper] [Blocker] [Armor] [Repel] [Defense]
13. Tougher than [Ticks] [Mosquitoes] [Black Flies]
14. Defense against [Ticks] [Mosquitoes] [Black Flies]
15. [Protection for the entire family] [Use with confidence on the whole family]
16. [Won't][Does not] [damage][stain][harm] [cotton] [wool] [nylon] [acetate] [rayon] [spandex] [other synthetic materials] [fishing line] [gun barrels] [plastic lenses] [sporting equipment] [gear] [synthetics] [plastics] [fishing equipment] [angling gear] [hiking gear] [clothing] [sunglasses] [cell phones] [cell phone cases] [water bottles] [swimwear] [golf clubs] [golf gloves] [nylon] [rain jackets]
17. [Travel Size] [Pocket Size] [Carry-on Size] [TSA approved size] [airplane size] [backpack size] [purse size] [ideal for travel] [maximum size for carryon bags]
18. [Convenient] [Easy to Use] [On-the-go]
19. [Continuous Spray] [Easy Application] [No Mess] [Sprays Upside Down] [Sprays in any Direction]
20. [Reliable] [trusted] [long-lasting][insect] protection for the [whole][entire] family
21. [Great for the whole family] [Family Friendly] [Suitable for the entire family]
22. Eco-spray provides consistent coverage and can be sprayed in any direction, so you can reach even the hardest to reach spots
23. [Great for] [Ideal for] [backpacking], [backyard barbecues], [hiking] [fishing][international travel], [camping] [evenings outdoors] [picnicking] [beaching], [boating], [kayaking] [canoeing], [paddling] [paddle boarding] [on the water activities] [the whole family]
24. [protect][defend][shield] your family from [ticks][mosquitoes]
25. You'll forget you're wearing it, but the ticks, black flies and mosquitoes won't
26. Family [tick, black fly and mosquito repellent] [tick, black fly and mosquito spray]
27. [Repels] [deters] ticks, black flies and mosquitoes
28. Apply after sunscreen
29. [head to toe][quick][even][coverage]
30. Environmentally-friendly Eco-Spray
31. Powered by air Eco-Spray can
32. [Formulated] [Contains] [With][20%] Icaridin

33. [heavy duty] [sport] [Formula]
34. [Light Feel] [Clean Feel]
35. [Non] [Not] [Oily] [Greasy] [Sticky]
36. Dye Free
37. Specially formulated for [fishermen] [hunters] [outdoorsmen] [active lifestyles]
38. [Icaridin] [the active ingredient] is based on the natural compound Piperine, which is responsible for the pungency in blackpepper.
39. Maximum strength 20% Icaridin formula
40. {Product Name} is a synthetic replica of a natural solution
41. Inspired by nature
42. When applied correctly, Ben's Icaridin forms a vapor barrier at the skin surface that deters mosquitoes from landing on the skin.
43. [Ben's][Original][outdoorsman][outdoors][backyard] [family][sports][sportsman][active] [everyday][maximum strength][hunting][hunt][fishing][fish][adventure][gear smart][gear safe][sweat-resistant][breathable] Formula
44. [Powerful] [Extreme] [Instant] [Complete] [Mosquito] [Tick] [shield] [defense] [protection]
45. Repels [ticks] [mosquitoes] [annoying ticks and mosquitoes]
46. Proven [results] [effective]
47. Field tested
48. [strong] [maximum] [high quality] [reliable] [dependable] [long lasting] [effective] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes]
49. The [tick] [mosquito] [black fly] formula
50. [Immediate] [fast acting] [grab & go] [spray & go] [tick] [mosquito] [defense] [protection]
51. Immediate [tick] [mosquito] repelling action
52. Don't Get Bitten, Get Ben's
53. As always, DEET-Free
54. DEET-Free, As Always
55. [tough on ticks, black flies and mosquitoes] [gentle on skin]
56. Tough on [ticks] [moquitoes] [black flies], gentle on you
57. [for use on] Children [over] [older than] 6 months [+] [and older]
58. Ben's
59. Ben's Icaridin
60. Ben's Insect Repellent
61. Ben's Tick Repellent
62. Ben's Tick and Insect Repellent
63. Ben's Mosquito Repellent
64. No rubbing required
65. Carry-on Size
66. Airplane Size
67. Airplane carry-on size
68. Travel size
69. Convenient travel size
70. Approved airplane travel-size
71. Approved for airplane travel.
72. Up to 10 hours of protection against biting flies, stable flies, black flies, gnats, chiggers, and sand flies.
73. Does not Damage Plastic
74. Family Protection [from] [ticks] and [mosquitoes] [for 12 hours]

75. Tick and insect repellent
76. Tick repellent
77. Insect repellent
78. Mosquito repellent
79. 12 hours [of] Breathable [formula][layer][protection]
80. Sweat-resistant
81. [Designed][Formulated] for [hiking][fishing][hunting][camping][backpacking][outdoor adventure][active lifestyles]

*[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- Fragrance-free [formula]
- No [added] fragrance [formula]
- Light formula [that is fragrance-free]
- Scent free [insect repellent] [hunting][fishing][formula]
- No [scent][odor]
- Odorless [formula]
- Odorless after application