

Canadian Shield Insect Repellent Lotion

Repels Mosquitoes and Ticks for up to 12 hours

DOMESTIC

DEET FREE

Outdoor formula

KEEP OUT OF REACH OF CHILDREN
READ THE LABEL BEFORE USING

CAUTION



FLAMMABLE

EYE IRRITANT

ACTIVE INGREDIENT: Icaridin 20%

REG NO.: 34634 P.C.P. ACT

NET CONTENTS: 10 – 1000 mL

Canadian Shield Insect Repellent Inc.
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Mississauga, ON L5T 2L7
905-335-4545
www.canadianshieldrepellents.ca

This product has never contained DEET

[alternate label copy] 2 x 10 – 1000mL

3 x 10 – 1000mL

4 x 10 – 1000mL

5 x 10 – 1000mL

6 x 10 – 1000mL

[OPTIONAL MARKETING STATEMENTS- for use on container label and/or lid and/or hang tag]

- WHEN ONE OR MORE OF THE FOLLOWING OPTIONAL MARKETING CLAIMS ARE USED, THE QUALIFIER STATEMENT 'THIS PRODUCT HAS NEVER CONTAINED DEET' MUST BE ADDED TO FRONT PANEL EXCEPT WHEN DEET FREE, AS ALWAYS IS USED.

- NON-DEET (FORMULA) (REPELLENT)
- DEET FREE (FORMULA) (REPELLENT)
- 0% DEET (FORMULA) (REPELLENT)
- NON-DEET
- DEET FREE
- 0% DEET
- DOES NOT CONTAIN DEET
- 0% DEET (ALTERNATIVE) (INSECT REPELLENT)
- DEET FREE (ALTERNATIVE) (INSECT REPELLENT)
- NON-DEET (ALTERNATIVE) (INSECT REPELLENT)
- DEET FREE, AS ALWAYS

- [When used as directed, this pest control product repels ticks that may [carry] [transmit] Lyme disease]

- [When used as directed, this pest control product repels mosquitoes that may [carry] [transmit] West Nile Virus]

- long-lasting, 12 hour effective protection from mosquitoes and ticks, and 10 hour protection from black flies.

- Not oily, greasy or sticky.

- Will not damage fishing lines, plastic or other synthetic materials.

- It smells great too.

- No pumping motion needed!

- No tired finger (as with pumps)!

- Smooth (& even) (application) (film)!

- No pumping required!

- Spray solutions!

- Ideal for the (Easily store in your) (purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket, work belt, tool box, RV, boat, golf bag, knapsack, computer bag).

- (Easily store(s) in your) (Fits easily in (a) (your)) (Store easily in your) (hand, pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket, work belt, jacket, overalls, tool box, golf bag, knapsack, bicycle bag, 4-wheeler (trunk/bag), ATV (trunk/bag), bike bag, motorcycle bag, computer bag).

- Family (formula) (repellent)!

- Sport(s) (formula) (repellent)!
- Wilderness (formula) repellent!
- Farmer (formula) (repellent)!
- Dog Walker (formula) (repellent)!
- Hunter (formula) (repellent)!
- Lineman (formula) (repellent)!
- Worker (formula) (repellent)!
- Work Site (formula) (repellent)!
- Forest (formula) (repellent)!
- Backyard (formula) (repellent)!
- Team (formula) (repellent)!
- Construction site (formula) (repellent)!
- Logger (formula) (repellent)!
- Outdoor
- (formula) (repellent)!
- Golfer (formula) (repellent)!
- Full day (formula) (repellent)!
- Fisherman(s) (formula) (repellent)!
- Student (formula) (repellent)!!
- Traveler (formula) (repellent)!
- Camper (formula) (repellent)!
- Kids (formula) (repellent)!
- Children (formula) (repellent)!
- Adult (formula) (repellent)!
- Maximum Defence (formula) (repellent)!
- Fragrant (formula) (repellent)!
- Maximum (mosquito) (black fly) (tick) protection (formula) (repellent)!
- Gardener (formula) (repellent)!
- Walker (formula) (repellent)!
- Muskoka (formula) (repellent)!
- Northern (formula) (repellent)!
- Maximum Defence (formula) (repellent)!
- (Mosquito) (Black Fly) (Tick) (formula) (repellent)!
- Just the right protection around the home and backyard!
- Easy to (use) (apply) (protect family)
- Will (Does) not harm gear and equipment.
- Will not damage cotton, wool, nylon, acetate or spandex
- Will (Does) not harm plastics and fabric
- (Personal Size, Pocket Size, Family Size, Travel Size, Workplace size, Economy Size, Value size, Commercial Size, Worker Size, Compact, Portable, Convenient)
- Avoid (mosquito, black fly, tick) issues!
- Proven results!
- Enjoy (the) (outdoors, beach, walking the dog, dog walk, the great outdoors, campfire, canoeing, gardening, walking, campsite, golf course, boat, day@

work outdoors, picnic, hike, vacation, trip, BBQ, ball game, kid's (soccer, baseball) game, backyard, cottage, outside, park, woods/forest) with up to 12 hours of protection against (mosquitoes & ticks) and (10 hours of protection from black flies).

- Great for (Working Outside, Golfing, Hunting, Walking, Picnics, Barbecues, Hiking, Fishing, Biking, Walking, Running, Camping, Boating)
 - (Formulated with) (Contains) (Icaridin) (Saltidin®) (Picaridin) (Bayrepl®)
 - Contains Saltidin® brand Icaridin
 - Formulated with Saltidin® brand Icaridin
 - (New) (alternative) (premium) (insect repellent) (mosquito repellent), (black fly repellent), (tick repellent) (formula) (technology)!
 - (It's) pleasant smelling!
 - (Long Lasting) (Effective) (Proven) (Delivers) (Extra Strength) (Maximum Strength) (Powerful) (Stay protected) (All day protection)
 - (One Treatment=12 hour (mosquito protection) (& tick protection)) (One Treatment=10 hour black fly protection!) [Clock and insect images]
 - No reapplication required up to 12 hours for (mosquito protection/repellency) (& tick protection/repellency).
 - No reapplication required up to 10 hours for black fly protection/repellency
 - Maximum (mosquito) (black fly) (tick) protection (formula) (repellent)!
 - (Repels mosquitoes for (up to) 12 hours.) (Repels ticks for (up to) 12 hours.) (Repels black flies for (up to) 10 hours.)
 - Repels ticks!
 - Repels (annoying) mosquitoes!
 - Repels (annoying) (biting) Black Flies!
 - (Non-Greasy) (Non-Oily) (Non-Staining) (Drier) (Dry) (formula) (repellent)
 - Dry clean feel!
 - It feels good on the skin, not oily, greasy, or sticky.
 - All the protection you need without the oily feeling
 - Just the right protection around the home and backyard!
 - Just the right protection for (work or play)!
 - Use with confidence on the whole family.
 - Doesn't feel like you have it on
 - You won't know you have it on.
 - Leaves a pleasant feeling on skin
 - Clean feel
 - Feels comfortable
 - Won't leave you smelling like bug repellent
 - (Bye Bye Mosquitoes!) (Bye Bye Black Flies!) (Bye Bye Ticks!)
 - Recyclable
 - If you don't follow the label directions, the product may not be as effective as you expect.
- The label on the insect repellent product is your guide to using our products safely and effectively. The effectiveness of the product can vary due to conditions, such as:
- Physical activity

- Perspiration
- Water exposure
- Air temperature
- [As with all products applied to the skin, test a small area to ensure no adverse reactions prior to use. Discontinue use if signs of irritation or rash appear.] Easy to use Lotion!
- Easy to use Cream!

DIRECTIONS FOR USE:

Apply evenly to skin in a thin layer. Apply sparingly, not under clothing, and only when necessary. Do not apply to excessively sunburned skin. **TO APPLY TO FACE:** Apply avoiding eyes and mouth. Apply sparingly around ears. Reapply if necessary after 12 hours for protection from mosquitoes and ticks, and 10 hours for protection from black flies. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco. Discontinue use and consult a doctor if irritation or rash occurs.

PRECAUTIONS: Do not apply to children under 12 years of age. May irritate eyes. Avoid contact with eyes. Avoid contact with mouth, cuts, wounds, or irritated skin. Flammable, do not store near heat sources, sparks or open flame. Do not smoke while applying.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a physician or poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Treat symptomatically.

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Do not re-use empty container. Wrap and dispose of empty container with household garbage.