2017-6712 2017-12-07

Life Brand Sport Insect Repellent

PRESSURIZED SPRAY

DOMESTIC

[Repels mosquitoes for 8 hours]

[[Also ]Repels black flies, deer flies, [stable flies] ticks, [biting midges and chiggers]]

READ THE LABEL BEFORE USING KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT: DEET plus related active tolumides 30.0%

REG. NO. 32894 P.C.P. ACT

NET CONTENTS 75-600 g

DANGER



V

EXTREMELY FLAMMABLE EXPLOSIVE

[Full money back guarantee] [Manufactured for: Shoppers Drug Mart<sup>R</sup>/Pharmaprix<sup>MD</sup> 243 Consumers Rd., Toronto ON M2J 4W8 @MD 919979 Alberta Ltd. 1 866 888-9617]

## [OPTIONAL MARKETING STATEMENTS – for use on container label and/or lid and/or hang tag]

<Alternative 8 hour>

- x **Repels mosquitoes for up to 8 hours.**
- x 8 hours effective protection against mosquitoes.
- x (Up to) 8 hours of (proven) (effective) mosquito protection.
- x (Enjoy) up to 8 hours of protection from mosquitoes.
- x Mosquito protection for up to 8 hours.
- x Protection for (up to) 8 hours from mosquitoes.
- x Repels (for) (up to) 8 hours against mosquitoes.
- x Contains aloe vera
- x Unscented
- x Scented
- x Non-greasy
- x 8 hours against mosquitoes
- x long-lasting
- No pumping required! Spray solutions! Smart Spray! (Soft touch), (360° spray ) (in) (any direction delivery system) (Sprays 360°) (Can be used at all angles Spray hard to reach areas.)
- x (Easily store(s) in your) (Fits easily in (a) (your)) (Store easily in your) (hand, pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket, work belt, jacket, overalls, tool box, golf bag, knapsack, bicycle bag, 4-wheeler (trunk/bag), ATV (trunk/bag), bike bag, motorcycle bag, computer bag).
- x Sport(s) (formula) (repellent)!
- x Wilderness (formula) repellent!
- x Farmer (formula) (repellent)!
- x Dog Walker (formula) (repellent)!
- x Hunter (formula) (repellent)!
- x Lineman (formula) (repellent)!
- x Worker (formula) (repellent)!
- x Work Site (formula) (repellent)!
- x Forest (formula) (repellent)!
- x Backyard (formula) (repellent)!
- x Team (formula) (repellent)!
- x Construction site (formula) (repellent)!
- x Logger (formula) (repellent)!
- x Outdoor (formula) (repellent)!
- x Golfer (formula) (repellent)!
- x Full day (formula) (repellent)!
- x Fisherman(s) (formula) (repellent)!
- x Student (formula) (repellent)!!
- x Traveler (formula) (repellent)!
- x Camper (formula) (repellent)!
- x Adult (formula) (repellent)!

- x No fragrance (formula) (repellent)!
- x Maximum Defence (formula) (repellent)!
- x Fragrant (formula) (repellent)!
- x Aloe Vera (formula) (repellent)!
- x No-odor (formula) (repellent)!
- x Low odor (formula) (repellent)!
- x Odorless (formula) (Odorless after application) (Scent free) (Unscented) (formula) (repellent)!
- x Maximum DEET Mosquito (protection) (formula) (repellent)!
- x Gardener (formula) (repellent)!
- x Walker (formula) (repellent)!
- x Muskoka (formula) (repellent)!
- x Northern (formula) (repellent)!
- x Maximum Defence (formula) (repellent)!
- x (Mosquito) (Black Fly) (Tick) (formula) (repellent)!
- x Just the right protection around the home and backyard!
- x (Cap) (Lock) (Nozzle) (Button) ) (Spray thru Dome) (Actuator) (Applicator) prevents accidently spraying while on-the-go.
- x Locking spray (Cap) (Nozzle) (Button) ) (Spray thru Dome) (Actuator) (Applicator) (to avoid accidental sprays) (while on the go).
- x Spray and Go!
- x (Convenient) (spray) (Nozzle) (Button) ) (Spray thru Dome) (Actuator) Comfort (Nozzle) (Button)
- x (Spray thru Dome) (Actuator)
- x Easy to (use) (apply)
- x (Soft touch), (360° spray) (in) (any direction delivery system) (Sprays 360°) Sprays in any direction, even upside down.
- x (Personal Size, Pocket Size, Travel Size, Workplace size, Economy Size, Value size, Commercial Size, Worker Size, Compact, Portable, Convenient)
- x Avoid (mosquito, black fly, tick) issues! Proven results!
- x Enjoy (the) (outdoors, beach, walking the dog, dog walk, the great outdoors, campfire, canoeing, gardening, walking, campsite, golf course, boat, day @ work outdoors, picnic, hike, vacation, trip, BBQ, ball game, (soccer, baseball) game, backyard, cottage, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes.
- x Great for (Working Outside, Golfing, Hunting, Walking, Picnics, Barbecues, Hiking, Fishing, Biking, Running, Camping, Boating)
- x Contains Aloe Vera!
- x (Long Lasting) (Effective) (Proven) (Delivers) (Extra Strength) (Maximum Strength) (Powerful) (Stay protected) (All day protection) (Repels ticks! Repels (annoying) mosquitoes! Repels (annoying) (biting) Black Flies!
- x (Bye Bye Mosquitoes!) (Bye Bye Black Flies!) (Bye Bye Ticks!)
- x Recyclable
- x No CFCs
- x <u>Maximum Defense</u>
- x Maximum Defense Insect Repellent
- x <u>Maximum Defense Multi-Pack</u>
- x Maximum Defense Insect Repellent Multi-Pack
- x Maximum Defense Kit

- x Maximum Defense Insect Repellent Kit
- x Maximum Defense Twin Pack
- x Maximum Defense Insect Repellent Twin Pack
- x Maximum Defense 2-Pack
- x Maximum Defense 3-Pack
- x <u>Maximum Defense 4-Pack</u>
- x <u>Maximum Defense 5-Pack</u>
- x Maximum Defense 6-Pack
- x <u>2-Pack Insect Repellent</u>
- x <u>3-Pack Insect Repellent</u>
- x <u>4-Pack Insect Repellent</u>
- x <u>5-Pack Insect Repellent</u>
- x <u>6-Pack Insect Repellent</u>
- x [brand name] Insect Repellent Multi-Pack
- x [brand name] Insect Repellent Kit
- x [brand name] Insect Repellent Twin Pack
- x [brand name] Insect Repellent 2-Pack
- x [brand name] Insect Repellent 3-Pack
- x [brand name] Insect Repellent 4-Pack
- x [brand name] Insect Repellent 5-Pack
- x [brand name] Insect Repellent 6-Pack
- x <u>Contains 2 [brand name] Insect Repellent Pressurized Sprays</u>
- x <u>Contains 3 [brand name] Insect Repellent Pressurized Sprays</u>
- x Contains 4 [brand name] Insect Repellent Pressurized Sprays
- x Contains 5 [brand name] Insect Repellent Pressurized Sprays
- x Contains 6 [brand name] Insect Repellent Pressurized Sprays

Alternate packs

- <u>2 x75-600 g</u>
- <u>3 x75-600 g</u>
- <u>4 x75-600 g</u> 5 x75-600 g
- <u>5 x 75-600 g</u> 6 x 75-600 g

DIRECTIONS: <Repels mosquitoes for 8 hours>. (Also) repels black flies, biting midges, deer flies, stable flies, ticks and chiggers. Apply sparingly but not under clothing and only when necessary. Reapply after 8 hours if necessary. Hold container upright and spray clothing and exposed skin except face. TO APPLY TO FACE: Spray hands and apply avoiding eyes and mouth. Do not spray in enclosed spaces.

**PRECAUTIONS:** KEEP OUT OF REACH OF CHILDREN. CONTENTS UNDER PRESSURE. Do not place in hot water or near radiators, stoves or other sources of heat. Do not puncture or incinerate container or store at temperatures over 50°C. Do not spray near open flame or spark, or while smoking. Do not contaminate food, utensils or any body of water. Avoid contact with eyes and mouth. Do not use on children under 12 years of age. AVOID contact with plastic and fabrics such as acetate, rayon and dynel. May damage furniture finish, plastics and painted surfaces.

## FIRST AID:

**IF SWALLOWED**: Call a poison control centre or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

**IF IN EYES**: Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

Take the container label or product name and Pest Control Product Registration Number with you when seeking medical attention.

**TOXICOLOGICAL INFORMATION**: This product contains petroleum distillates. Vomiting may cause aspiration pneumonia. Treat symptomatically.

**DISPOSAL:** When container is empty, press button to release all pressure then dispose in household garbage.

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