

2024-1463
2024-05-24

[Leaflet]

**Thermacell® MOSQUITO AREA REPELLENT
Backpacker**

DOMESTIC

READ THE LABEL BEFORE USING KEEP OUT OF

REACH OF CHILDREN

ACTIVE INGREDIENT: (d-cis/trans allethrin) 21.97%

REG. NO. 32695 P.C.P. ACT

Contains:

[Number] Reusable Repeller(s)

THERMACELL MOSQUITO AREA REPELLENT REFILLS - REG. NO. 35066 P.C.P. ACT :

[Number of mats] Net Weight 2.07 g (0.07 oz.) Each

[Number] Travel [Carry] Bag

WARNING



POISON

Thermacell Repellents, Inc
32 Crosby Drive
Bedford, MA 01730 USA
Telephone: 781-541-6900

www.thermacell.com or www.mosquitorepellent.com

Manufactured in [Thailand] [Philippines] [Taiwan] [USA] {Determined at time of order}

Mats made in Italy [Made and Printed in Italy]

Canadian Patent No. 2,227,419, U.S. Patent No. 5,700,430 7,835,631; 6,033,212 - Other Patents Pending
Thermacell® is a Registered United States Trademark of Thermacell Repellents, Inc.

[] Denotes alternate/optional verbiage

{ } Denotes verbiage not printed on market labeling

Note that some optional text may not appear on the "OUTER CARTON" label due to space constraints. In those cases it will appear on the "LEAFLET" label, which will be packaged inside the carton as an insert. In cases where the carton is of sufficient size, either no insert will be included or the insert will omit optional text.

{Directions, Helpful Hints, Troubleshooting may appear on the box or will all be used in the leaflet text}

RETAIN PACKAGING FOR FUTURE REFERENCE

DIRECTIONS:

Helpful Hints

- Alleviates the annoyance from mosquitoes by repelling and killing mosquitoes and reducing the number of bites in an area up to 4.5 metres from the product (as large as an average campsite) for up to four hours.
- Effect is not immediate. For best results, allow 30 minutes for product to take effect.
- This product works well in outdoor areas (such as decks, porches, patios, yards, campsites) where there is minimal air movement. Wind, heat or humidity may affect the performance of this product. Effectiveness may be diminished if exposed to rain.
- Use one repeller per each 21.0 square metres (an area 4.5 x 4.5 metres or 15' x 15'). Use more repellents in larger areas, spacing them to ensure adequate coverage.
- Mats turn from pale blue to white when repellent has been exhausted [and needs to be replaced].
- [ISO] Butane [Fuel] canisters work best at altitudes under 1500 m. High altitudes may affect performance.
- Keep canister cap in place when not in use.

To Use the Mosquito Repellent

1. Insert Repellent Mat: Remove one Thermacell® Mosquito Area Repellent mat from wrapper. Insert the mat under the repeller's grill.
2. Attach canister: Remove the repeller [cover] [cap]. Remove the canister cap. Keep canister in upright position. Screw the repeller into the top of the canister. Make sure canister is fully inserted by turning it until it stops. Do not over tighten.
3. Turn on: [Slide][Turn][Flip] the 'ON/OFF' switch to the 'ON' position; the fuel will begin to flow.
Wait approximately [#] seconds then [pinch] [squeeze] [pull] [slide] the start [button][switch] [tab] [upwards] [towards the grill] [once] [until it clicks].

Look through view hole to verify there is an orange glow [indicating repeller is on]

4. Turn off:
 - a. [slide] [turn] [flip] the 'ON/OFF' [button][switch] to the 'OFF' position
 - b. Grill and top area may be hot. Allow the repeller to cool completely.
 - c. Remove the canister by turning counter clockwise. Replace cap.
 - d. Store in the [travel] [carry] bag provided.
5. To replace [Thermacell] [mosquito area] [repellent] mat: Turn repeller OFF. Allow grill to cool. Push the used mat out by inserting a new mat.

Troubleshooting

1. If you do not see an orange glow through view window
 1. Repeat directions "To Turn ON"
 2. If there is still no orange light visible, make sure the fuel canister is completely screwed into place. Repeat "Turn On" directions. Confirm the orange glow is visible.

3. Check the amount of fuel in the canister. If canister is empty or near empty, remove canister and replace with a new canister. Repeat “Turn On” directions. Confirm the orange glow is visible.
 4. Canister may be less effective at elevations over 1500 m.
 5. The bottom [rubber] [plastic] [cover] [cap] [plug] [lid][door] must be in place and properly closed to allow the fuel to flow.
2. [Mosquitoes still [around] [present] [Not sure [it’s][product is] working] [Is the product working].
1. Place product upwind for maximum repellency. Windy conditions can reduce repellent effectiveness.
 2. Check the [repellent] mat. Mats turn from pale blue to white when repellent has been exhausted. See directions to replace [change] [Thermacell][mosquito] [area repellent] mat.
 3. Check the amount of fuel in the canister. If canister is empty or near empty, remove canister and replace with a new canister. Repeat “Turn On” directions. Confirm the orange glow is visible through view window’
3. Still have questions? Call customer service at 1-781-541-6900 or email Consumerquestions@Thermacell.net

PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN AND PETS. Harmful if inhaled. Avoid breathing vapours. For outdoor use only to kill and repel mosquitoes. Do not use indoors, in tents or any enclosed area. Do not touch the grill while the repeller is in use. The grill is hot while in use. Do not insert anything other than Thermacell® mats into the repeller. Place repeller on a flat, stable surface with the grill facing upward. Do not cover with any material while in use. Clean with a damp cloth only when the repeller is cool and inactive. Store unused mats in the original packaging in a cool, dry place inaccessible to children and pets. Store appliance in a cool, dry place away from sources of heat. Harmful or fatal if swallowed. May be harmful if absorbed through skin. Avoid contact with skin and clothing. Wash hands with soap and water after use. Cover exposed food.

Do not insert anything other than the mats in the grill. Do not allow mat to come into contact with other substances. Do not use near sparks or open flame. Seller will not be held responsible for damage, injury or poor performance caused by use of other repellent mats.

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

FIRST AID: If Inhaled, move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice. If swallowed, call a poison control centre or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give **any** liquid to the person. Do not give anything by mouth to an unconscious person. If on skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15–20 minutes. Call a poison control centre or doctor for treatment advice. If in eyes, hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Contains petroleum distillates. Treat symptomatically. Vomiting may cause aspiration pneumonia.

STORAGE: Store this product away from food or feed.

DISPOSAL: Do not reuse empty envelopes. Wrap used mats and place in household trash. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites.

NOTICE TO USER: This pest control product is to be used only in accordance with the directions on the label. It is an offence under the *Pest Control Products Act* to use this product in a way that is inconsistent with the directions on the label.

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[Outer Carton]

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DIRECTIONS:

Helpful Hints

- Alleviates the annoyance from mosquitoes by repelling and killing mosquitoes and reducing the number of bites in an area up to 4.5 metres from the product (as large as an average campsite) for up to four hours.
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Look through view hole to verify there is an orange glow [indicating repeller is on]

4. Turn off:
 - a. [slide] [turn] [flip] the 'ON/OFF' [button][switch] to the 'OFF' position
 - b. Grill and top area may be hot. Allow the repeller to cool completely.
 - c. Remove the canister by turning counter clockwise. Replace cap.
 - d. Store in the [travel] [carry] bag provided.
5. To replace [Thermacell] [mosquito area] [repellent] mat: Turn repeller OFF. Allow grill to cool. Push the used mat out by inserting a new mat.

Troubleshooting

- 1) If you do not see an orange glow through view window
 - (1) Repeat directions "To Turn ON"

- (2) If there is still no orange light visible, make sure the fuel canister is completely screwed into place. Repeat “Turn On” directions. Confirm the orange glow is visible.
 - (3) Check the amount of fuel in the canister. If canister is empty or near empty, remove canister and replace with a new canister. Repeat “Turn On” directions. Confirm the orange glow is visible.
 - (4) Canister may be less effective at elevations over 1500 m.
 - (5) The bottom [rubber] [plastic] [cover] [cap] [plug] [lid][door] must be in place and properly closed to allow the fuel to flow.
- 2) [Mosquitoes still [around] [present] [Not sure [it’s][product is] working] [Is the product working].
- (1) Place product upwind for maximum repellency. Windy conditions can reduce repellent effectiveness.
 - (2) Check the [repellent] mat. Mats turn from pale blue to white when repellent has been exhausted. See directions to replace [change] [Thermacell][mosquito] [area repellent] mat.
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- 3) Still have questions? Call customer service at 1-781-541-6900 or email Consumerquestions@Thermacell.net

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This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

FIRST AID: If Inhaled, move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice. If swallowed, call a poison control centre or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give **any** liquid to the person. Do not give anything by mouth to an unconscious person. If on skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15–20 minutes. Call a poison control centre or doctor for treatment advice. If in eyes, hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Contains petroleum distillates. Treat symptomatically. Vomiting may cause aspiration pneumonia.

STORAGE: DO NOT contaminate food/feed by storage.

DISPOSAL: Do not reuse empty envelopes. Wrap used mats and place in household trash. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste

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disposal sites.

NOTICE TO USER: This pest control product is to be used only in accordance with the directions on the label. It is an offence under the *Pest Control Products Act* to use this product in a way that is inconsistent with the directions on the label.

[Optional Selling Copy for the Backpacker Outer Carton]

{Basic Information}

1. Easy to use
2. Effective
3. Portable
4. Lightweight [and] [Convenient] [and] [silent]; [Silent] [and] [Portable]
5. Clean, simple, easy to use.
6. [Virtually] [No odor] [No scent] [Scent-free] [odor free] [no unpleasant odor]
7. [Dimensions] [Compact Size]: [x] ['] [mm] high; [x] [inches][mm] [diameter]
8. Advanced [Mosquito] [Repellent] [Defense] [Protection] [Zone]
9. [Zone] [Area] Mosquito Defense
10. [This package] [Package] contains
11. [#] hour pack includes [#] mats
12. Other [Thermacell®] products *{pictures of repellents follow}*

{Repellency}

13. Each mat lasts a maximum of 4 hours
14. Provides 4.5 m x 4.5 m of outdoor [area of] repellency [, the size of an average campsite]
15. Provides 4.5 metre diameter of repellency for up to 4 hours per mat
16. [#] hours of repellency [#] mats, 4-hours of repellency each.
17. Repels mosquitoes [using] a heat-activated repellent mat
18. Provides [4.5 metre diameter] [4.5 x 4.5 m] [Zone of Protection] [zone of repellency].
19. [Powerful] [Effective] Mosquito Repellent System
20. Proven [large], [wide] [broad] [area] [Coverage] [Repellency] [protection] [from] [against] mosquitoes
21. [Mosquito Zone Protection] Protects [protection] [from mosquitoes] up to [4.5 metre diameter] [4.5 x 4.5 m]
22. Effective [protection] [Coverage] [repellency] [from] [against] mosquitoes

{General Statements}

23. Great for [base camp] [Camp(sites)(grounds)] [& Docks]
24. [Portable] [durable] [design] [with the journey in mind]
25. Mosquito Repellent Reinvented
26. Focus on the fun, not the bugs
27. Outdoor enjoyment without the worry
28. Works in minutes, lasts for hours
29. Create your own [mosquito protection] [zone] [area]
30. Advanced Mosquito Protection
31. The outdoors is waiting [for you]
32. Don't forget to [pack] [take] your [Thermacell] Backpacker *[along]*
33. [Invite][Bring] Thermacell [to][on] your next [patio][backyard][outdoor] [party] [camping trip] [get together] [adventure]
34. Freedom to stay out longer
35. [The] freedom to enjoy the [great] outdoors [without mosquitoes]
36. Freedom to experience all the outdoors has to offer
37. An insect repellent as tough as you [are]
38. More [fun][adventure][experience], less mosquitos
39. Essential gear for [your] [perfect] [ideal] [adventure] [campsite] [lifestyle]
40. [Discover][rediscover] the outdoors

{Refill Statements}

41. Refills [are] available wherever [Thermacell®] repellent products are sold
42. [Thermacell] Refills [can] [may] be used in [fit] [any] [all] Thermacell Mosquito Area Repellent product[s]

- 43. Refills Available
- 44. Thermacell® refills may be used in [other] [all] [any] [these] Thermacell® Mosquito Area Repellent products
- 45. [#] repellent mats [provide] [=] [work for] [repel for] [#] hours [of repellency]
- 46. # hours [of][total] [protection]. # repellent mats [lasting] 4 hours each
- 47. [Value Pack] [Mega Pack] Total # hours of [repellency] [protection].

{Warranty}

- 48. [100%] [Money –Back] [Satisfaction] Guarantee [Guaranteed]
- 49. [#] Year Money-Back Guarantee
- 50. Risk-free trial [period]
- 51. Try [use] it, Love [like] it – or get your money back.
- 52. An insect repellent as tough as you [are]
- 53. [Thermacell is guaranteed to give]100% satisfaction [for [#] years from purchase]
- 54. Thermacell makes great repellent products that protect people from mosquitoes.
- 55. If you do not love your Thermacell you may return it for a full refund.
- 56. If Thermacell does not perform to your satisfaction, you may return it [to us] for repair, replacement or [full] refund – [your choice].
- 57. [Spray free [and] [with] 100% [Guaranteed] [Guarantee]
- 58. [Our] [Thermacell] products are 100% [satisfaction] guaranteed. Have been since {date}. If you aren't satisfied, let us know. We'll make it right.

{How it [Thermacell® Mosquito Area Repellents] Work}

- 59. [Effectively] [Provides] [4.5 metre diameter] [4.5 x 4.5 m] zone of protection [mosquito protection zone]
- 60. 4.5m x 4.5m Protection Zone
- 61. Heat-activated repellent mat repels mosquitoes
- 62. [Standard] [Commercial] [Backpacking] Canister heats the repellent mat; repellent is released creating [a zone] [an area] of repellency
- 63. Heat-activated repellent for effective mosquito protection covering up to [4.5 metre diameter] [4.5 x 4.5 m]
- 64. [Active ingredient] [Thermacell [Mats] [repellent] contain(s)] [Repellent] [is] a man-made version of the naturally occurring ingredient found in chrysanthemum(s) [flowers].

{Product Features}

- 65. [#]% [smaller] [ergonomic design] [than other Thermacell repellers]
- 66. [Compact] [pocket] [smaller] [reduced] [size][profile]
- 67. [Tethered] [Sling] [strap] [cap] keeps the cap [attached][handy]
- 68. [Hinged][attached][integrated][connected][improved] End Cap [won't drop] [won't get lost]
- 69. [Includes][convenient][water-resistant] [protective][nylon][carry][bag][sack][sleeve] [included] [sold separately]
- 70. [Carry] Travel bag [included][sold separately]
- 71. Redesigned Grill
- 72. Quiet operation
- 73. Compact [design] [size]: [#] mm/[#] in [H] [tall] [high] [height] x [#] mm/[#] in [W] [wide] [width] [#] mm/[#] in [L] [long] [deep] [depth]
- 74. [Mosquito] [protection] Repellent you don't spray on
- 75. [No [unpleasant] odor] [No scent] [Scent-free] [odor free] [No smell]
- 76. [No spray(s)] [No lotions(s)] [No mess] [No noise] [No sound]

{Fuel Source}

- 77. [Patented][high-][efficiency][HE][fuel regulator]
- 78. [Fuel efficient] [Uses only # g/hr of fuel] [(sold separately)] [patent pending]
- 79. Compatible with all major brands of [isobutane] [butane][camping] [backpacking] fuel
- 80. Can run up to # hours per # g of fuel
- 81. [fuel] [source] [canister] [not] included

- 82. [fuel source] [butane canister] [not included] [sold separately]
- 83. Patents pending
- 84. [#] hours [operation] per canister

{Promotional}

- 85. [limited time offer] [special offer] [bonus][free][Extra]
- 86. [#] [holster][molle bag][belt clip][LED light][tree hanger][clamp] [inside]
- 87. [Original] 4- hour mat(s) [included][FREE][Inside]
- 88. [Limited Time] [Bonus][Offer] [Special]
- 89. FREE INSIDE

{Repellency Area}

- 90. Thermacell [Diffusion technology] creates an invisible zone of protection [against mosquitoes] [in the area] around you [your family] [and] [your guests].
- 91. [State of the art] Diffusion Technology
- 92. Gentle heat activation creates a zone [that protects] [an area the size of [your [campsite][patio]] [basecamp].

{Stories/Statements}

- 93.
- 94. ***{Backpacker / camping}*** You've waited weeks for this trip. You've hiked miles to get here. Don't let mosquitoes ruin a good time. Zone protection for [yourself] [your partners,] [and] your entire campsite is only a click away. [[A][An] [Efficient] [Patented][Patent pending] fuel regulation system ensures only a small amount of your [valuable] fuel supply is utilized – capable of running up to # hours from only #g canister of fuel. [Welcome to a better way to [repel][prepare] for mosquitos]. [Welcome to the Thermacell Zone of Protection.]
- 95. ***{Refills}*** Never be without mosquito protection! Be sure to keep Thermacell refills on hand all season long. [Thermacell Mosquito Area Repellent Refills come in [many varieties] [a variety of packs], [to suit many activities] [to fit your lifestyle].]

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[Universal Mat]

**Thermacell® MOSQUITO AREA REPELLENT REFILLS
INSECT REPELLENT MAT**

DOMESTIC

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KEEP OUT OF REACH OF CHILDREN

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WARNING



POISON

NET CONTENTS: 2.07 gm. (0.07 oz.)

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Thermacell® MOSQUITO AREA REPELLENT Backpacker

{Labeling for device top}

ATTENTION - HOT SURFACE [Insert mat under grill]

{Backpacker Carry Bag Tag}

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Do not use near fire or flame.

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the grill while the appliance is in use. Grill is hot while in use. Place on a flat stable surface, grill facing upward. Do not cover with any material while in use. Do not expose appliance to rain. [Use only

Thermacell refills]

Thermacell Repellents, Inc.

[32 Crosby Drive] Bedford, MA 01730-1402

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U.S. Patent Nos. 5,700,430; D423,071

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