Great Outdoors
Insect Repellent Pump Spray 20% Icaridin

Solution

**DOMESTIC** 

**CAUTION** 



**FLAMMABLE** 

WARNING EYE IRRITANT

[DEET FREE FORMULA]
[THIS PRODUCT HAS NEVER CONTAINED DEET]

READ THE LABEL BEFORE USING KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT: Icaridin 20%

REGISTRATION NO.: 32343 PEST CONTROL P RODUCTS ACT

NET CONTENTS: 10 mL to 1 L

[alternate label copy]

 $2 \times 10 - 1000 \text{mL}$ 

 $3 \times 10 - 1000 \text{mL}$ 

 $4 \times 10 - 1000 mL$ 

 $5 \times 10 - 1000 \text{mL}$ 

 $6 \times 10 - 1000 \text{mL}$ 

- Assembled in Canada
- Made in Canada [with globally sourced materials]
- Great Outdoors Insect Repellent Pump Spray 20% Icaridin

WHEN ONE OR MORE OF THE FOLLOWING OPTIONAL MARKETING CLAIMS ARE USED, THE QUALIFIER STATEMENT 'THIS PRODUCT HAS NEVER CONTAINED DEET' MUST BE ADDED TO FRONT PANEL.

- NON-DEET (FORMULA) (REPELLENT)
- DEET FREE (FORMULA) (REPELLENT)
- 0% DEET (FORMULA) (REPELLENT)
- NON-DEET
- DEET FREE
- 0% DEET
- DOES NOT CONTAIN DEET
- 0% DEET (ALTERNATIVE) (INSECTREPELLENT)
- DEET FREE (ALTERNATIVE) (INSECTREPELLENT)
- NON-DEET (ALTERNATIVE) (INSECT REPELLENT)
  - NO DEET ON US
  - DEET FREE, AS ALWAYS

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- [When used as directed, this [pest control] product repels ticks that may [carry][transmit]Lyme disease]
- [When used as directed, this [pest control] product repels mosquitos that may [carry][transmit] West Nile Virus]
- [When used as directed, this [pest control] product repels ticks that may [carry][transmit] Lyme disease and mosquitos that may [carry][transmit] West Nile Virus]
- long-lasting, 12 hour effective protection from mosquitoes and ticks, and 10 hour protection from black flies.
- Not oily, greasy or sticky.
- Will not damage fishing lines, plastic or other synthetic materials.
- It smells great too.
- (50+)-(10,000+) (Sprays) (Pumps) (Triggers) (Shots) (Doses)
- (Easily store(s) in your) (Fits easily in (a) (your)) (Store easily in your) (hand, pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket, work belt, jacket, overalls, work truck, tool box, RV, boat, golf bag, knapsack, car, glove box, bicycle bag, 4-wheeler (trunk/bag), ATV (trunk/bag), bike bag, motorcycle bag, camper, tractor, computer bag).
- Family (formula) (repellent)!
- Sport(s) (formula) (repellent)!
- Wilderness (formula) repellent!
- Farmer (formula) (repellent)!
- Dog Walker (formula) (repellent)!
- Hunter (formula) (repellent)!
- Lineman (formula) (repellent)!
- Worker (formula) (repellent)!

•	Work Site (formula) (repellent)!
•	Forest (formula) (repellent)!
•	Backyard (formula) (repellent)!
•	Team (formula) (repellent)!
•	Construction site (formula) (repellent)!
•	Logger (formula) (repellent)!
•	Outdoor (formula) (repellent)!
•	Golfer (formula) (repellent)!
•	Full day (formula) (repellent)!
•	Fisherman(s) (formula) (repellent)!
•	Student (formula) (repellent)!!
•	Traveler (formula) (repellent)!
•	Camper (formula) (repellent)!
•	Kids (formula) (repellent)!
•	Children (formula) (repellent)!
•	Adult (formula) (repellent)!
•	No fragrance (formula) (repellent)!
•	Maximum Defense (formula) (repellent)!
•	Fragrant (formula) (repellent)!
•	Contains Aloe Vera
•	Contains Vitamin E
•	Contains Aloe Vera & Vitamin E
•	Fragrance-free (formula) (repellent)!
•	No-odor (formula) (repellent)!
•	Low odor (formula) (repellent)!
•	Odorless (formula) (Odorless after application)
•	(Scent free) (Unscented) (formula) (repellent)!
•	Maximum (mosquito) (black fly) (tick) protection (formula) (repellent)!
•	Gardener (formula) (repellent)!
•	Walker (formula) (repellent)!
•	Muskoka (formula) (repellent)!
•	Northern (formula) (repellent)!
•	Maximum Defense (formula) (repellent)!
•	(Mosquito) (Black Fly) (Tick) (formula) (repellent)!
•	Just the right protection
	around the home and backyard!
•	(Cap) (Lock) (Nozzle) (Button) (Spray thru Dome) (Actuator) (Applicator) prevents accidently spraying while on-the-go.
•	Locking spray (Cap) (Nozzle) (Button) (Spray thru Dome) (Actuator) (Applicator) (to avoid accidental sprays) (while on the go).
•	Spray and Go!
•	(Convenient) (spray) (Nozzle) (Button) (Spray thru Dome) (Actuator)
•	Comfort (Nozzle) (Button) (Spray thru Dome) (Actuator)
•	Easy to (use) (apply) (protect family)
•	(Soft touch), (360° spray) (in) (any direction delivery system) (Sprays 360°)
•	Sprays in any direction even unside down

Sprays in any direction, even upside down. Will (Does) not harm gear and equipment.

Will not damage cotton, wool, nylon, acetate or spandex

• Will (Does) not harm plastics and fabric

• (Personal Size, Pocket Size, Family Size, Travel Size, Workplace size, Economy Size, Value size, Commercial Size, Worker Size, Compact, Portable, Convenient)

• Avoid (mosquito, black fly, tick) issues!

• Proven results!

Enjoy (the) (outdoors, beach, walking the dog, dog walk, the great outdoors, campfire, canoeing, gardening, walking, campsite, golf course, boat, day @ work outdoors, picnic, hike, vacation, trip, BBQ, ball game, kid's (soccer, baseball) game, backyard, cottage, outside, park, woods/forest) with up to 12 hours of protection against (mosquitoes & ticks) and (10 hours of protection from black flies).

Great for (Working Outside, Golfing, Hunting, Walking, Picnics, Barbecues, Hiking, Fishing, Biking, Walking, Running, Camping, Boating)

• Odorless (formula) (Odorless after application)

• (Formulated with) (Contains) (Icaridin) (Saltidin®) (Picaridin) (Bayrepl®)

• Contains Saltidin® brand Icaridin

• Formulated with Saltidin® brand Icaridin

• (New) (alternative) (premium) (insect repellent) (mosquito repellent), (black fly repellent), (tick repellent) (formula) (technology)!

(Smells like) ((Floral) (Light) (Pleasant) (Clean) (Fresh) (Great) (Lemon) (Citrus) (Cantaloupe) (Outdoor) (Tropical) (Tropical) (Fresh) (Soft) (Jasmin), (Lavender), (Rose) (Ylang Ylang) (Scent)

(It's) pleasant smelling!

• Contains Aloe Vera!

• Contains Vitamin E!

• Contains Aloe Vera & Vitamin E!

• (Long Lasting) (Effective) (Proven) (Delivers) (Extra Strength) (Maximum Strength) (Powerful) (Stay protected) (All day protection)

• (One Treatment=12 hour (mosquito protection) (& tick protection)) (One Treatment=10 hour black fly protection!)

• No reapplication required up to 12 hours for (mosquito protection/repellency) (& tick protection/repellency).

• No reapplication required up to 10 hours for black fly protection/repellency

Maximum (mosquito) (black fly) (tick) protection (formula) (repellent)!

(Repels mosquitoes for (up to) 12 hours.) (Repels ticks for (up to) 12 hours.) (Repels black flies for (up to) 10 hours.)

• Up to 12 hours

• Repels ticks!

• Repels (annoying) mosquitoes!

• Repels (annoying) (biting) Black Flies!

• (Non-Greasy) (Non-Oily) (Non-Staining) (Drier) (Dry) (formula) (repellent)

• Dry clean feel!

• It feels good on the skin, not oily, greasy, or sticky.

• All the protection you need without the oily feeling

• Just the right protection around the home and backyard!

Just the right protection for (work or play)!

• Use with confidence on the whole family.

Doesn't feel like you have it on
You won't know you have it on.
Leaves a pleasant feeling on skin

• Clean feel

Feels comfortable

• Won't leave you smelling like bug repellent

• (Bye Bye Mosquitoes!) (Bye Bye Black Flies!) (Bye Bye Ticks!)

RecyclableNo CFCsFamily Defense

Family Defense Multi-PackKids and Family Multi-Pack

Family Defense Kit

• Family Defense Insect Repellent Kit

Kids and Family KitKids and Family

Kids and Family Insect Repellent Kit

• Family Defense Twin Pack

• Family Defense Insect Repellent Twin Pack

Kids and Family Twin Pack
 Kids Insect Repellent Twin Pack
 2-Pack Insect Repellent

2-Pack Insect Repellent
3-Pack Insect Repellent
4-Pack Insect Repellent
5-Pack Insect Repellent
6-Pack Insect Repellent
Family Defense 2-Pack
Kids and Family 2-Pack
Family Defense 3-Pack

Kids and Family 3-Pack
Family Defense 4-Pack
Kids and Family 4-Pack
Family Defense 5-Pack
Kids and Family 5-Pack
Family Defense 6-Pack

Contains 2 Great Outdoors Insect Repellent Sprays

Kids and Family 6-Pack

Contains 3 Great Outdoors Insect Repellent Sprays
 Contains 4 Great Outdoors Insect Repellent Sprays
 Contains 5 Great Outdoors Insect Repellent Sprays
 Contains 6 Great Outdoors Insect Repellent Sprays

## **DIRECTIONS FOR USE:**

Hold 15 to 20cm (6-8") from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion. Apply sparingly, not under clothing and only when necessary. Do not apply directly to face or to excessively sunburned skin. TO APPLY TO FACE: Spray hands and apply avoiding eyes and mouth. Apply sparingly around ears. Do not spray in enclosed spaces.

Reapply if necessary after 12 hours for protection from mosquitoes and ticks, and 10 hours for

protection from black flies.

## PRECAUTIONS:

Supervise applications on children. Do not apply to the hands of smaller children. Do not use on infants under 6 months of age. Causes moderate eye irritation. Avoid contact with eyes, mouth, cuts, wounds or irritated skin.

Flammable, do not store near heat sources, sparks or open flame. Do not smoke while applying.

## FIRST AID:

<u>If in eyes:</u> Hold eye open and rinse gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

<u>If swallowed:</u> Call a physician or poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person. Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Treat symptomatically.

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame.

DISPOSAL: Do not re-use empty container. Wrap and dispose of empty container with household garbage.

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