

Principal Display Panel
(Outer Label for Blister Pack/ Carton)

SC JOHNSON

A Family Company (logo)

OFF!® MOSQUITO COILS 2

Insect Repellent

SOLID

FOR OUTDOOR USE ONLY. Do not use indoors, in a tent or an enclosed area.

EACH COIL REPELS MOSQUITOES FOR UP TO 4 HOURS

DOMESTIC

READ THE LABEL BEFORE USING

KEEP OUT OF REACH OF CHILDREN



CAUTION - POISON

REG. NO. 32310 P.C.P. ACT

GUARANTEE: Metofluthrin 0.02%

Contains:

(1) (refillable) (reuseable) (case)(holder)(starter unit)(pot)

(X (metal)(stands) ((coil) (tray)) (holder)

X coils

78.08 g - 113.4 g

S.C. Johnson and Son, Limited, 1 Webster, Brantford ON, Canada N3T 5R1
1-800-558-5566

Secondary Display Panel
(Outer Label for Blister Pack/ Carton)

OFF!® MOSQUITO COILS 2

DIRECTIONS FOR USE:

(Twist to) open (metal) (tin) container.

Remove coil from (pouch) (container) (box). Use one coil for each (3m x 3m) (9 square metre) area.

(Select (a) tray and bend (position) (lift) tab (metal tab) (pin) (holder) (stand) (coil support) (to upright position))

Align coil with (metal) tab (pin) (holder) (stand) (coil support). Insert (press) (mount) (snap) the slot of the coil onto the tab (metal tab) (pin) (holder) (stand)(coil support).

Light outer end of coil until (glowing) (it glows), then BLOW OUT ANY FLAME.

Each coil lasts up to 4 hours.

If shorter period of use is desired, carefully lift (remove) coil from the tab (metal tab) (pin) (holder) (stand)(coil support) and extinguish (by pressing the glowing end inside the container (against the tray). The unused portion can (then) be (stored within the (metal) (tin) container and) relit when needed.

(Squeeze sides of metal tab (pin) (stand) (coil support) and fold down to store tray (inside the container).)

(Save the tray (holder) (stand)(coil support) (and container) for use with OFF! Coil Refills ([brand name]). (When repellent coil is completely exhausted (used), save the tray (holder) (stand) (coil support) (and container) for future use with OFF! Coil Refills ([brand name]).

For Best Results: Use only OFF! Coil Refills ([brand name]). Place the coils in outdoor areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one coil for each (3m x 3m) (9 square metre) area.

DO NOT contaminate aquatic habitats by disposal of waste.

PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN. Harmful if swallowed or absorbed through the skin. Harmful if directly inhaled. Avoid contacting skin, eye or clothing with treated coil. Do not touch lit end of coil. Do not use indoors, in a tent, or enclosed area. Use away from food, beverages and pet food. Do not place in direct

contact with flammable objects, materials or surfaces. Avoid prolonged inhalation of smoke. Wash hands thoroughly with soap and water after handling. Only adults are permitted to replace the coil.

FIRST AID:

If on skin or clothing: If treated coil touches skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

If swallowed: Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

If directly inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION: Direct exposure to treated coil may cause transient sensation (tingling/burning/itching, numbness). Treat symptomatically.

ENVIRONMENTAL PRECAUTIONS: Toxic to aquatic organisms. Do not apply to water.

STORAGE: Store in original container in a cool, dry place in an area inaccessible to children and pets. To prevent contamination store this product away from food or feed.

DISPOSAL: DO NOT reuse the empty containers. Dispose in household garbage. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites.

Questions? Comments? Call 800-558-5566 Weekdays or Write Helen Johnson.
OFF.ca FOR SALE IN CANADA ONLY

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(Label for Inner Wrapper/Pouch)

OFF![®]

MOSQUITO COILS 2

DOMESTIC

READ THE LABEL BEFORE USING

KEEP OUT OF REACH OF CHILDREN

READ THE CARTON LABEL BEFORE USING.

FOR OUTDOOR USE ONLY. Do not use in a tent or enclosed area.

See outer packaging for Precautions, First Aid and other Directions for Use.



CAUTION - POISON

REG NO. 32310 P.C.P. ACT

GUARANTEE: Metofluthrin 0.02%

NET CONTENTS: X COILS 78.08 - 113.4 g

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OFF.ca

Principle Display Panel – REFILLS

(Outer Label for Blister Pack/Carton)

SC JOHNSON

A Family Company

OFF![®] MOSQUITO COILS 2 Insect Repellent

Solid

REFILLS

FOR OUTDOOR USE ONLY. Do not use in a tent or an enclosed area.

EACH COIL REPELS MOSQUITOES FOR UP TO 4 HOURS

DOMESTIC

READ THE LABEL BEFORE USING

KEEP OUT OF REACH OF CHILDREN



CAUTION - POISON

REG. NO. 32310 P.C.P. ACT

GUARANTEE: Metofluthrin 0.02%

X COILS

78.08 - 113.4 g

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Secondary Display Panel - REFILLS

(Outer Label for Blister Pack/ Carton)

OFF! MOSQUITO COILS 2 REFILLS

DIRECTIONS FOR USE:

Use in outdoor areas where there is little movement of air.

Remove coil from (pouch) (all wrapping materials) (container) (box) (envelope). (Loosen outer rings until end moves freely.) (Grasp each COMMA shaped portion in the center between thumb and forefinger of each hand.) (Separate the two COMMA shaped portions by gently pressing them in opposite directions ½ cm apart.) (Select (a) (coil) tray and (bend) (position) (metal) (plastic) (pin) (tab) (holder) (stand)(coil support) (to upright (vertical) position))

Align coil with (mounting) (spring) (pin) (tab) (holder) (detail) (stand) (device) (tray) (spring) (metal) (plastic) (pin) (coil support). Insert (press) (mount)(snap) the slot of the coil onto (into) the (spring) (metal) (plastic) (pin) (coil support) (metal stand (in the base of the pot.)

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

(Restore lid) (slide tray into unit)(align lid to base)(snap lid to base) (and) place (unit)(pot)(device)(coil)(trays) (s). Use one coil for each (3m x 3m) (9 square metre) area.

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PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN. Harmful if swallowed or absorbed through the skin. Harmful if directly inhaled. Avoid contacting skin, eye or clothing with treated coil. Do not touch lit end of coil. Do not use indoors, in a tent, or enclosed area. Wash hands thoroughly with soap and water after handling. Use away from food, beverages and pet food. Do not place in direct contact with flammable objects, materials or surfaces. Avoid prolonged inhalation of smoke. Only adults are permitted to replace the coil.

FIRST AID:

If on skin or clothing: If treated coil touches skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

If swallowed: Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told

to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

If directly inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

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TOXICOLOGICAL INFORMATION: Direct exposure to treated coil may cause transient sensation (tingling/burning/itching, numbness). Treat symptomatically.

STORAGE: Store in original container in a cool, dry place in an area inaccessible to children and pets. To prevent contamination store this product away from food or feed.

DISPOSAL: DO NOT reuse the empty containers. Dispose in household garbage. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites

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OFF.ca

FOR SALE IN CANADA ONLY

<<OPTIONAL MARKETING CLAIMS>>

- (Outdoor) (Spring) (Country) Fresh Scent *(for use with scented formulations only)*
- Unscented *(for use with unscented formulation only)*

Per Coil/Refill Claim:

- Effective mosquito repellency for up to 4 hours per coil
- Up to 4 hours of repellency per coil
- Repels mosquitoes for up to 4 hours (per coil)
- (Enjoy the outdoors)(Enjoy camping) with up to 4 hours of repellency (per coil)
- Repels mosquitoes up to 4 hours (per coil)
- Each coil repels mosquitoes up to 3m x 3m
- Repels mosquitoes (an area of) Up to 3m x 3m (9 m²) (per coil)
- Repel mosquitoes from an averaged sized patio
- (Wide) (Broad) Area Coverage
- Portable repellency
- Portable repellency up to 4 hours and 3m x 3m (9 m²) per coil
- Up to 3m x 3m (9 m²) of mosquito repellency per coil
- Convenient
- Refills available
- (Works with) (Compatible with) (Fits) [product name] (refillable)(reuseable)
(case)(holder)(starter unit)(pot) (holder)(case)
- Portable (Campsite) (Mosquito) Coils
- Reusable (case)(holder)(starter unit)
- Refillable (case)(holder)(starter unit)
- Protective (case)(holder)(starter unit)
- Pleasant, effective area repellent for your backyard (campsite) (patio or deck)
- Perimeter of repellency
- Provides a perimeter of repellency
- Create (establish) a perimeter of repellency
- Great repellency
- Great for parties (gatherings) (camping) (your outdoor adventures)
- Proven repellent against mosquitoes
- Repels mosquitoes
- Repels mosquitoes while you enjoy the outdoors
- Repels mosquitoes in your outdoor living space (in your campsite)
- (OFF! Provides) trusted mosquito repellency for your family
- Mosquito repellency for all occasions
- Easy to use
- Just light it and relax
- Affordable mosquito repellency
- Get ready for summer
- Include this in your Camping (backyard) mosquito repellency kit
- No zapping
- No sprays or lotions
- Won't damage clothing
- No chemicals or sprays on your skin

- The OFF! you don't put on
- Effective mosquito repellent you don't (have to) put on
- OFF! for every occasion
- OFF! the experts in repelling mosquitoes
- Use with confidence
- The OFF! brand, relied on for generations
- OFF! has a complete line of mosquito protection for every occasion

<<**Optional Logos**>>

Try our complete line of OFF!® outdoor products.

- Personal repellents
 - (Patio) (Deck) (Yard) (Backyard)
 - (Camp) (Campsite)(Campground)

Look for products in each of these categories to meet your outdoor needs.

A family company since 1886 *Fisk Johnson*

For the most complete repellency options, choose products for:
(you)(your area)(your campsite)

[OR]

For complete repellency, choose products for:
(you)(your area)(your campsite)

[OR]

For you, for your area (campsite)
[to be used in conjunction with graphics to describe alternate segmentation available]