

2016-8126  
2017-01-18

**PRIMARY UNIT LABEL Backer card  
(primary panel, visible on store shelf)**

OFF!® Clip On Mosquito Repellent  
IMPREGNATED FABRIC DEVICE

DOMESTIC  
KEEP OUT OF REACH OF CHILDREN  
READ THE LABEL BEFORE USING  
FOR OUTDOOR USE ONLY  
CAUTION POISON



REG NO. 30211 P.C.P. ACT  
GUARANTEE: Metofluthrin 31.2%

xx mg (46 mg x # of refill disks in package)

Contains X Reusable (mosquito) (repellent) (fan) (device) (unit), (and) (X) (mosquito) (repellent) Refill(s)  
(Disks) (Cartridges), (and) (#) (Type) (batteries)

S.C. Johnson & Son, Ltd.  
1 Webster Street, Brantford, ON, N3T 5R1  
1-800-558-5566

**PRIMARY UNIT LABEL**  
**(outside of backer card – visible on store shelf)**

**DIRECTIONS FOR USE:**

1. Insert repellent disk.
2. Turn unit “On.”
3. Do not clip the unit onto any area above the waist.
4. Only wear one device at a time.
5. Turn unit “Off” when finished. Remainder of 11 hour refill can be used at a future time.

See inside for complete usage directions.

**PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN.** Harmful if swallowed or absorbed through the skin. Harmful if directly inhaled. Do not place device such that the fan is blowing towards the face. Avoid contacting skin, eyes or clothing with treated refill cloth. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Do not use anything other than OFF! Clip On Mosquito repellent refills in the unit.

To prevent contamination store this product away from food or feed. Do not use indoors or in enclosed spaces. Do not touch device with metal instruments or wet hands. Do not allow materials of any kind to cover the unit while it is in use. Replace refill disk only when unit is off. Only adults are permitted to replace the refill disk.

Do not pry open or probe into device with any instrument or tool. Use only with (Number) (Type) batteries. Do not cover the device when in use. Do not use or place the device near a BBQ or any other source of heat or ignition. The device should not be worn while barbecuing. Do not store near heat or open flame. Do not put batteries in fire or mutilate. Batteries may burst or release toxic materials.

**ENVIRONMENTAL HAZARDS:** Toxic to aquatic organisms.

**FIRST AID:**

**IF SWALLOWED:** Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

**IF ON SKIN OR CLOTHING:** **If treated refill cloth touches skin or clothing,** take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

Take container, label or product name and pest control product registration number with you when seeking medical attention.

**TOXICOLOGICAL INFORMATION:** Direct skin exposure to treated refill cloth may cause transient sensation (tingling, burning, itching, numbness). Treat symptomatically.

<<Hand Wash Logo>>

Be sure to wash hands after handling.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Securely wrap used disk and empty wrapper in newspaper and dispose with household garbage. DO NOT reuse the empty containers. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites.

## PRIMARY UNIT LABEL

(inside of backer card – not visible on store shelf, need to open the product to see)

### DIRECTIONS FOR USE

Read and follow all directions and precautions on this product label. DO NOT apply to any body of water. OFF! Clip-On Mosquito Repellent repels mosquitoes and provides protection from mosquitoes for up to 11 hours. In just a few minutes, OFF! Clip On Mosquito Repellent creates an area of personal protection from mosquitoes and as you move from place to place, OFF! Clip On Mosquito Repellent rebuilds its protection. Environmental factors such as wind may affect the area of protection. OFF! Clip-On Mosquito Repellent device is designed to work when stationary.

<<diagrams may be used to aid consumer>>

To operate device:

1. Batteries are included. For initial use, turn over device, open battery door, and pull tab to activate the (#) (Type) batteries.
2. Remove one mosquito repellent refill (disk) from its (container) (packaging) and remove (peel-off) (foil) (pouch) (seal). Open the front cover and insert refill (disk) (cartridge) into the (device) (unit) (making sure the raised side of the liquid indicator is facing out) and then snap cover closed.
3. Slide the ON/OFF switch to "ON" (this starts the fan).
4. Clip the device to your belt, pants, shorts, waistband, or purse. In just a few minutes, (OFF! Clip On Mosquito Repellent) (fan) (the device) (unit) provides personal protection from mosquitoes for up to (11) hours. If you move, allow a few minutes for the (OFF! Clip On Mosquito Repellent) (fan) (device) (unit) to rebuild (an) (the) (its) area of protection.
5. When finished using the product, turn the ON/OFF switch to "OFF". This will close the front cover of the unit to preserve the repellent for future usage. (For best results, we recommend that the refill be fully used up within (#) weeks of opening.) In between uses, store (OFF! Clip On Mosquito Repellent) (the device) in the "OFF" position in a cool, dry place.
6. When the (color) refill (liquid) indicator (on the refill disk) dries up, it is time to replace the refill (disk).
7. Replace the batteries when fan stops moving. Batteries will last (for) up to (#) hours of use. When batteries need to be replaced: turn over device, open battery door, and put in (#) fresh (Type) batteries.

Questions? Comments? Call 800-558-5566 or write Helen Johnson

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FOR SALE IN CANADA ONLY

**REFILL DISK LABEL (FOIL POUCH, ~7 x 10cm)**

OFF!® Clip On Mosquito Repellent  
Refill Disk

CAUTION POISON



KEEP OUT OF REACH OF CHILDREN  
READ THE CARTON LABEL BEFORE USING. Do not use in enclosed spaces.  
See outer packaging for Precautions, First Aid and other Directions for use.

This repellent disk is to be used only with the following OFF! Clip On Mosquito Repellent product:

REG NO. 30211 P.C.P. ACT  
GUARANTEE: Metofluthrin 31.2%

46 mg

DISPOSAL: Securely wrap used disk and empty wrapper in newspaper and dispose with household garbage. DO NOT reuse the empty containers. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites.

Questions? Comments? Call 800-558-5566 or write Helen Johnson  
S.C. Johnson & Son, Limited, 1 Webster Street, Brantford, ON, Canada, N3T 5R1

**REFILL LABEL**  
**(primary panel, front of backer card)**

OFF!® Clip On Mosquito Repellent  
REFILL DISK  
IMPREGNATED FABRIC DEVICE

DOMESTIC  
KEEP OUT OF REACH OF CHILDREN  
READ THE LABEL BEFORE USING  
FOR OUTDOOR USE ONLY

CAUTION POISON



This repellent Disk is to be used only with the following OFF! Clip On Mosquito Repellent product:  
REG NO. 30211 P.C.P. ACT, GUARANTEE: Metofluthrin 31.2%

xx mg (46 mg x # of units)

(Refill) Contains (X) (mosquito) (repellent) Refill(s) (Disks) (Cartridges),  
(and) (#) (Type) (batteries)

S.C. Johnson & Son, Ltd.  
1 Webster Street, Brantford, ON, N3T 5R1  
1-800-558-5566

**REFILL LABEL**  
**(secondary panel, other side of backer card)**

**DIRECTIONS FOR USE**

Read and follow all directions and precautions on this product label. DO NOT apply to any body of water.

OFF! Clip-On Mosquito Repellent repels mosquitoes and provides protection from mosquitoes for up to 11 hours. In just a few minutes, OFF!® Clip On Mosquito Repellent creates an area of personal protection from mosquitoes and as you move from place to place, OFF!® Clip On Mosquito Repellent rebuilds its protection. Environmental factors such as wind may affect the area of protection. OFF! Clip-On Mosquito Repellent device is designed to work when stationary.

<<diagrams may be used to aid consumer>>

To replace refill (disk) in device:

1. Ensure device is in the "OFF" position. Remove one mosquito repellent refill (disk) from its (container) (packaging) and remove (peel-off) (foil) (pouch) (seal). Open the front cover and insert refill (disk) (cartridge) into the (device) (unit) (making sure the raised side of the liquid indicator is facing out) and then snap cover closed.
2. Slide the ON/OFF switch to "ON" (this starts the fan).
3. Clip the device to your belt, pants, shorts, waistband, or purse. In just a few minutes, (OFF!® Clip On Mosquito Repellent) (fan) (the device) (unit) provides personal protection from mosquitoes for up to 11 hours. If you move, allow a few minutes for the (OFF!® Clip On Mosquito Repellent) (fan) (device) (unit) to rebuild (an) (the) (its) area of protection.
4. When finished using the product, turn the ON/OFF switch to "OFF". This will close the front cover of the unit to preserve the repellent for future usage. (For best results, we recommend that the refill be fully used up within (#) weeks of opening.) In between uses, store (OFF!® Clip On Insect Repellent) (the device) in the "OFF" position in a cool, dry place.
5. When the (color) refill (liquid) indicator (on the refill disk) dries up, it is time to replace the refill (disk).

**PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN.** Harmful if swallowed or absorbed through the skin. Harmful if directly inhaled. Do not place device such that the fan is blowing towards the face. Avoid contacting skin, eyes or clothing with treated refill cloth. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

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clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control centre or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

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<<Hand Wash Logo>>

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STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Securely wrap used disk and empty wrapper in newspaper and dispose with household garbage. DO NOT reuse the empty containers. Unused or partially used products should be disposed at provincially or municipally designated hazardous waste disposal sites.

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FOR SALE IN CANADA ONLY

A family company since 1886 *Fisk Johnson*



OFF!® Clip On Mosquito Repellent

**GENERAL CLAIMS (may appear on Primary Unit label or Refill label):**

***Efficacy claims:***

1. Portable Protection
2. Protection for outdoor occasions
3. Tested in the Everglades
4. Effective (protection) (repellency) no mess
5. Head-to-Toe Protection

***Refill Claims:***

1. (Replace) (Each) (refill) (provides) (effective) (protection) (lasts) (up to) (11), hours (protection) (per refill)
2. Replace refill (and batter(y)(ies) (at the same time) after 11 hours
3. Sample inside
4. Free refills
5. Added refills inside
6. (Do not) (Don't) forget (to purchase) OFF!® Clip On Mosquito Repellent (your) refills
7. Works with OFF!® Clip On Mosquito Repellent (repellent) (fan) (device) (unit)
8. Refills available
9. (Multiple-use) (reusable) refills (up to 11 hours)
10. Use each refill multiple times (up to 11 hours)
11. Remainder of 11 hour refill can be used at a future time.
12. Use each refill within (2 weeks) (14 days) of opening.

***“Technology” Claims:***

1. (Patented) (Laboratory) (Field) (Tested) (fan-aided) (innovative) Technology
2. (Fan powered) outdoor protection
3. (Fan) (activated) repellent (pad)
4. (Quiet) (Built-in) fan (disperses) (circulates) (the) (repellent) (around you).
5. Scientifically engineered
6. (Vents) (air exits) out the bottom to repel mosquitoes (from where they hunt)

***“Convenience/Portability” Claims:***

1. Portable (Light) (Small)
2. Easy to use
3. Portable protection
4. Created for your outdoor lifestyle
5. Protection that fits your outdoor lifestyle
6. Outdoor Usage (Occasions) (Locations)  
For use in camping, fishing, hunting, boating, in the backyard, on the go, while watching sporting events, while gardening, (entertaining), (relaxing on), patio or deck, (away-from-home) (activities) (events), the beach, (at) the park, (outside)

***“No Skin Application” Claims***

1. No skin application
2. Portable Mosquito Protection You Don't (Have To) (put on), (spray on), (rub on)
3. (The) OFF!® (Personal Protection) (Repellent) you (do not) (don't) (don't need to) (put on)
4. Nothing to apply
5. (Not messy) (no mess)
6. Effective mosquito protection you don't put on your skin.

***Usage Claims:***

1. Clip-on Mosquito Repellent
2. (Specially designed to) Clip(s) onto (your) (belt), (pants), (shorts) (waistband) (purse)

3. (Batter(y) (ies) (not) included)
4. (Just) Clip-It
5. (Ergonomic) (comfortable) (light) (portable) design
6. For outdoor use only.
7. Do not use indoors
8. Battery operated
9. Does not (require) (use) heat (to operate)
10. Refillable (replaceable disk)
11. Don't spray it (on) (,)(.) Clip it (on).

**Marketing Claims:**

1. (Multi-pack) (twin) (Bonus) (Value) (Variety) (Backyard) (Barbeque) (Pack)
2. Buy one get one free
3. Money back (guaranteed) (guarantee)
4. Odourless
5. Unscented
6. Get the OFF!® mosquito protection that is right for you.
7. (Contains) (With) (Metofluthrin)
8. Visit OFF.ca for more information
9. Keeps Bugs OFF! ®
10. Up to 11 hours of protection from mosquitoes
11. Remove Before Use
12. See outermost package for complete usage instructions

**STRIKE GRAPHIC**

