

OFF!<sup>®</sup>  
familycare  
Insect Repellent 8  
Family

PRESSURIZED SPRAY

DOMESTIC



FLAMMABLE



EXPLOSIVE

WARNING – EYE IRRITANT  
KEEP OUT OF REACH OF CHILDREN  
READ THE LABEL BEFORE USING

ACTIVE INGREDIENT: 10% Icaridin

REG. NO. 30154 P.C.P. ACT

xx g

S.C. Johnson  
A Family Company (logo)  
1 Webster, Brantford, ON,  
Canada N3T 5R1.  
1-800-558-5566

<<Optional Text>>

Contains Icaridin

(Effective) (Proven) (Maximum) (Delivers) (Protection) (Powerful) (Proven shield)  
(Stay protected) (Repellency) (Efficacy) (Lasts for) (You can count on) protection  
(for upto 5 hours) from mosquitoes

Repels mosquitoes for up to 5 hours

Repels mosquitoes

DEET Free

Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest)  
with up to 5 hours of protection against mosquitoes

Keeps bugs OFF!

(Light) (gentle) (mild) (smooth) (non-Greasy) Formula

(Doesn't feel like you have it on) (You won't know you have it on)

It feels good on the skin, not oily, greasy, or sticky.

Not oily or greasy

Leaves a pleasant feeling on skin

Feels comfortable

(Ultra) (Clean) feel

For playing and relaxing outdoors

For yardwork and camping

Specially formulated for (hikers,) (hiking,) (biking,) (campers,) (camping,) (and)  
(other) (outdoor activities)

Protection for people on the go

Protection that fits your lifestyle

Family formula

Use with confidence on the whole family. It feels good on the skin, not oily,  
greasy, or sticky. It smells great too.

Suitable for the whole family

Gentle on your skin

(Sports) (Active) formula

Sprays at any angle

BUG-OFF™

Repels mosquitoes that may carry West Nile Virus

Mosquito Repellent

Proven (mosquito) protection when used as directed

(Repels)(Protects from) mosquitoes

Proven efficacy against mosquitoes when used as directed

Protects (your) skin from mosquitoes when used as directed

Worry-free protection (against)(from) mosquitoes when used as directed

Mosquito repellency for (the) (your) family

Helps prevents mosquito bites

Prevents bites from mosquitoes when used as directed

Protection (from mosquitoes) (for your family) when used as directed

Protection for (you) (your) (family) (friends) (lifestyle) from mosquitoes when used  
as directed

For Travelers: Protection against mosquitoes that may carry West Nile Virus  
(Repels)(Protects from) mosquitoes that may carry West Nile Virus.  
Fragrance Free  
No Added Fragrance  
(Soft)(Gentle)(Light) Spray (Technology)  
(Soft)(Gentle)(Light) Mist (Technology)  
(Soft)(Gentle)(Light) misting spray  
Precision Spray  
Easy to Apply  
(Invisible) (Clear) Finish (when dry)  
(Clear) (Invisible) Formula  
Goes on Clear  
SPF 0  
Won't damage (plastics)(or)(fabrics)(including activewear)  
Breathable (Formula)(Layer)  
Light formula that is fragrance-free  
Keep it with you (and keep bugs OFF!)  
(For) Adults and Kids ages 6 months and above  
(For)(kids)(children)(ages) 1-10 years, do not apply more than (two)(2) times per day

*[Note to reviewer: the following section of bulleted statements are for formulas that contain a fragrance]*

(Light pleasant) (Clean fresh) (great) scent  
(It's) pleasant smelling

*[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]*

No fragrance (formula)  
Fragrance-free (formula)  
(No-odor) (Odorless) (formula)

**DIRECTIONS FOR USE:** Apply sparingly, not under clothing and only when necessary. **TO APPLY TO FACE:** Spray hands and apply avoiding eyes and mouth. Do not spray in enclosed spaces. Reapply after 5 hours if necessary.

**PRECAUTIONS:** KEEP OUT OF REACH OF CHILDREN. Supervise applications on children. Do not apply to the hands of small children. Do not use on infants under 6 months of age. Avoid contact with mouth. Causes eyes irritation. **DO NOT** get in eyes. **CONTENTS UNDER PRESSURE.** Do not place in hot water or near radiators, stoves, or other sources of heat. Do not puncture or incinerate container or store at temperatures over 50°C. Keep away from open flame or spark.

**FIRST AID:** If irritation or other adverse effects develop wash with soap and water immediately. Seek medical attention if symptoms persist.

**If in eyes:** hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

**If swallowed:** Call a poison control centre or doctor immediately for treatment advice. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give **any** liquid to the person. Do not give anything by mouth to an unconscious person.

**If inhaled,** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control centre or doctor for further treatment advice.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

**TOXICOLOGICAL INFORMATION:** This product contains petroleum distillates. Vomiting may cause aspiration pneumonia. Treat symptomatically.

**STORAGE:** Store this product away from food and feed.

**DISPOSAL:** Do not reuse empty container. When container is empty, press valve to release all remaining pressure. Wrap and dispose of empty container with household garbage.

Questions? Comments? Call 1-800-558-5566 or write Helen Johnson.  
OFF.ca

A family company since 1886. Fisk Johnson (logo)

®/™ S. C. Johnson & Son, Inc. used under license and IMPORTED BY S. C. JOHNSON AND SON, LIMITED, 1 WEBSTER ST, BRANTFORD ON, CANADA N3T 5R1

FOR SALE IN CANADA ONLY.